

**TEXTBOOK**

- [Strategic Thinking – Game Theory with Economics and Business Applications](#), The Open University of Israel Press, 2008 ([Hebrew](#))

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- A. Heifetz, E. Minelli, [Informational Smallness in Rational Expectations Equilibria](#), *Journal of Mathematical Economics*, Vol 38, pp. 197-218, 2002. [pre-print version](#)
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- R.J. Aumann, A. Heifetz, [Incomplete Information](#), in R.J. Aumann and S. Hart (eds.), *Handbook of Game Theory vol 3*, pp. 1665-1686, Elsevier/North Holland, 2002.
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### BOOK REVIEW

- Heifetz, [Book Review of “Rational Ritual – Culture, Coordination and Common Knowledge” by Michael Suk-Young Chwe](#), *The Economic Journal* Volume 114 Issue 493 P F146, 2004. [pdf](#)

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## AVIAD HEIFETZ – PUBLICATIONS AND RESEARCH

### WORKING PAPERS

- An Evolutionary Perspective on Goal Seeking and S-Shaped Utility (with Yoram Hamo). [pdf](#)
- Free Entry Equilibrium in a Market for Certifiers (With Hans Hvide) [pdf](#)
- Arbitrage and Equilibrium with Exchangeable Risks (with Enrico Minelli and Heracles Polemarchakis). [pdf](#)
- Unawareness, Beliefs and Games (with Martin Meier and Burkhard Schipper). [pdf](#)
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