## MBA - Semester 2021

**Registration for Seminars**

- **MBA**

- **Semester 2021 ג**

  - Attendance in meetings is mandatory. Failure to meet this requirement will result in failure in the seminar.

  - International students must submit a request for the seminar by email to **mba_seminar@openu.ac.il**

  - Additional details about seminars can be obtained by phone: 7781888-09 or by email: **mba_seminar@openu.ac.il**

### Seminar Schedule

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Title</th>
<th>Location</th>
<th>Instructor</th>
<th>Schedule</th>
</tr>
</thead>
<tbody>
<tr>
<td>13501</td>
<td>Entrepreneurship</td>
<td>Haifa Camp</td>
<td>Prof. Gil Apstein</td>
<td>Mondays 17:30-21:00</td>
</tr>
<tr>
<td>13301</td>
<td>Promotion of Ideas and Products</td>
<td>Ramat HaSharon</td>
<td>Dr. Rina Shanan - Sashi</td>
<td>Wednesdays 9:00-12:00</td>
</tr>
<tr>
<td>13802</td>
<td>Data Mining and Business Analytics</td>
<td>Ramat HaSharon</td>
<td>Prof. Ruhi Gelbard</td>
<td>Tuesdays 17:30-20:30, Thursdays 18:00-21:00</td>
</tr>
<tr>
<td>13101</td>
<td>Importance of Financial Information for Business Success</td>
<td>Ramat HaSharon</td>
<td>Prof. Moshe Rozinboim &amp; Prof. Roman Falk</td>
<td>Wednesdays 17:00-20:00, Thursdays 17:30-20:30</td>
</tr>
</tbody>
</table>

### Important Notes:

- **Semester Opening:** 04.07.2021-3.09.2021
- **Registration:** Begins March 14, 2021 and can be done through the website.
- **Dates:** There may be changes to the dates.
- **Currently, all seminars are offered frontally, you must attend the study centers.**

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**Hebrew Translation:**

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**Contact:**

mba_seminar@openu.ac.il