CURRICULUM VITAE

Nitza Geri, Ph.D., CPA (Israel)

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Place and Date of Birth: Israel, 1961.

Professional Education

2003	Ph.D.	Technology and Information Systems Management, The Leon Recanati Graduate School of Business Administration, Faculty of Management, Tel-Aviv University, Israel.
1993	M.Sc.	Management Sciences – Information Systems, The Leon Recanati Graduate School of Business Administration, Faculty of Management, Tel-Aviv University, Israel.
1989	CPA	Certified Public Accountant, Israel.
1983	B.A.	Accounting and Economics, Tel-Aviv University, Israel.

Academic Appointments

5/2018-present	Head of Accounting Studies, Department of Management and Economics, The Open University of Israel.
6/2014-present	Associate Professor, The Open University of Israel.
7/2019-9/2019	Visiting Professor, Institute of Health Policy, Management and Evaluation, University of Toronto.
3/2017-5/2017 3/2015-5/2015 3/2013-5/2013	Visiting Scholar, Department of Information Systems and Decision Sciences. Mihaylo College of Business and Economics, California State University, Fullerton.
10/2012-9/2018	Head, Research Center for Innovation in Learning Technologies, The Open University of Israel.
4/2009-9/2012	Chair, Department of Management and Economics, The Open University of Israel.
10/2006-9/2015	Head of Undergraduate Management Studies, Department of Management and Economics, The Open University of Israel.
3/2008-5/2014	Senior Lecturer, The Open University of Israel.
5/2005-2/2008	Lecturer, The Open University of Israel.
10/2003-5/2005	Visiting Lecturer, The Open University of Israel.
2002-2003	Lecturer (adjunct faculty), Bar-Ilan University.
1997-2010	Lecturer (adjunct faculty), Tel-Aviv University.

Professional Experience

1986-1998   Prof. Nitza Geri is a CPA (Israel). Prior to pursuing an academic career, Nitza had over 12 years of business experience, first as an accountant in an accounting firm, then as a manager of financial and managerial accounting in a large Israeli high tech corporation, and finally as a management and information systems consultant.

Administrative Activities

2011-present   Board member, Research Center for Innovation in Learning Technologies, The Open University of Israel.
4/2009-present   Member, The Open University of Israel Senate.
2005-present   Member, the Open University of Israel Faculty Council
6/2004-present   Member, sub-committee of Management and Economics, The Open University of Israel.
2013-2018   Member, Steering Committee, the Pe'er project (the Hebrew acronym for "Opening Treasures of the Mind"), open academic textbooks, The Open University of Israel.
3/2006-9/2018   Member, sub-committee of Education and Psychology, The Open University of Israel.
2/2004-2017   Member, sub-committee of Social Sciences, The Open University of Israel.
3/2004-9/2011   Member, sub-committee of Engineering, The Open University of Israel.
12/2004-2010   Member of the Steering Committee, Chais Research Center for the Integration of Technology in Education. The Open University of Israel.

Research Interests

My research interests focus on various aspects of the value of information and knowledge, as well as adoption, implementation, and continued use of information systems, including:

- Value creation; Theory of Constraints; Management accounting; Performance measurement.

- Management of information systems; Strategic information systems; E- business.

- Economics of information goods; Information systems economics; Attention economy.

- Applied knowledge management; Search; Temporal patterns; Sociolinguistics.

- Value of e-learning; Managerial aspects of e-learning adoption, integration, and use; Innovative learning technologies; retention and perseverance; Learning analytics.

Scholarships and Awards

2019	Excellence in Research and Scholarship Award. The International Institute for Applied Knowledge Management. Awarded at *the 7th Knowledge Management Conference (KM 2019)*, Warsaw University of Life Sciences, Warsaw, Poland, June 26-29, 2019.
2018	Excellence in Leadership Award. The International Institute for Applied Knowledge Management. Awarded at *the sixth Knowledge Management Conference (KM 2018)*, Department of Economics and Management, University of Pisa, Pisa, Italy, June 20-23, 2018.
2017	Excellence in Leadership Award. The International Institute for Applied Knowledge Management. Awarded at *the fifth Knowledge Management Conference (KM 2017)*, Faculty of Information Studies (FiS) in Novo Mesto, Slovenia, June 21-24, 2017.
2016	Excellence in Leadership Award. The International Institute for Applied Knowledge Management. Awarded at *the fourth Knowledge Management Conference (KM 2016)*, ISEG - University of Lisbon, Lisbon, Portugal, June 22-25, 2016.
2015	Lifetime Academic Achievement Award. The International Institute for Applied Knowledge Management. Awarded at *the third Knowledge Management Conference (KM 2015)*, University of Economics in Katowice, Poland (June 24-27, 2015).
2014	Best Paper Award. *Informing Science and IT Education Conference (InSITE 2014)*, Wollongong, Australia (June 30-July 4, 2014).
2014	Fellow and Distinguished Scholar Award. The International Institute for Applied Knowledge Management. Awarded at *the second Knowledge Management Conference (KM 2014)*, Blagoevgrad, Bulgaria (June 25-28, 2014).
2013	Best Paper Award. *The first Knowledge Management Conference "Knowledge Management: Improving and Sustaining Quality" (KM 2013)*, Novi-Sad, Serbia (June 26-28, 2013).
2012	Best Paper Award. *The 7th Mediterranean Conference on Information Systems (MCIS 2012)*, Guimarães, Portugal (September 8-10, 2012).
2012	Best Paper Award. *Informing Science and IT Education Conference (InSITE 2012)*, Montreal, Canada (June 24-27, 2012).
2007	Best Article Award. *International Journal of e –Collaboration.* Selected by the Editorial Review Board as the Best Article of the Journal for 2007.
1999	Scholarship. The Information Technology Industry Scholarship Fund for Doctoral Students of the Faculty of Management, Tel-Aviv University.
10/1998-9/2001	Subsistence scholarship, Tel-Aviv University.

Sponsored Research

2016-2018   Research grant from the Research Authority, The Open University: Motivational Factors Influencing Mental Models Change in Training Settings (with Dr. Orly Tenne-Gazit); NIS 20,000 ($5,000).

2014-2017   Research grant from the Research Authority, The Open University: "A decade of learning technologies research: Trends and tendencies in Chais conferences discourse" (with Dr. Vered Silber-Varod and Prof. Yoram Eshet); NIS 37,000 ($10,500).

2013-2014   Research grant from the Research Authority, The Open University: Evaluation of Hebrew Automatic Speech Recognition (with Dr. Vered Silber-Varod); NIS 32,000 ($9,200).

2013-2014   Research grant from of the Academic College of Tel-Aviv-Yaffo: Emerging Patterns of Information Consumption in Various Formats Through Mobile Devices (with Dr. Ruti Gafni); NIS 18,000 ($5,200).

2012-2014   Research grant from the Israel Internet Association [ISOC-IL]: Implications of Online Video Use in Distance and Blended Learning on Student Retention and Achievement; NIS 140,000 ($ 40,000).

8/2005   Research grant from Chais Research Center for the Integration of Technology in Education, The Open University: The Effectiveness of Relationship Management Techniques as Tools for Enhancing Student Retention in Distance Learning; NIS 10,000 ($2,200).

Membership on Editorial Boards

2014-present   Member of the Editorial Advisory Board, *Journal of Global Operations and Strategic Sourcing* (JGOSS) (formerly published as Strategic Outsourcing, an International Journal (SOIJ).

2017-present   Member of the Editorial Board, *Journal of Economics and Management* (JEM).

2013-present   Associate Editor (since 2018), Member of the Editorial Board, *Online Journal of Applied Knowledge Management (OJAKM).*

2008-present   Member of the Editorial Board, *Information and Management.*

2008-2018   Member of the Editorial Board, *Informing Science*, a Journal of the Informing Science Institute (ISI).

2006-2018   Associate Editor of the *International Journal of Doctoral Studies* (IJDS), a Journal of the Informing Science Institute (ISI).

Reports for Refereed Publications

<u>**Reviewer for the following journals**</u> (besides journals on which serving on the Editorial Board, or as an Associate Editor)

2019-present	Knowledge Management Research and Practice
2018-present	Computers & Education
2017-present	Information Technology and People
2016-present	Interdisciplinary Journal of e-Skills and Lifelong Learning
2016-present	Computers in Human Behavior
2014-present	Electronic Markets
2019	Communications of the ACM
2008-2018	Informing Science
2017	The Data Base for Advances in Information Systems
2017	Information Systems Management
2009-2013	European Journal of Information Systems
2007-2011	International Journal of Production Research
2012	International Journal of Public Administration
2011	Journal of Education, Technology, & Society
2007	Management Research News

2006-present   **<u>Reviewer for the following conferences</u>**:

The 9th, the 10th, the 11th, the 12th, the 13th, the 14th, and the 15th Conference on Information Systems Management (ISM'14, 15, 16, 17, 18, 19, and 20), within the Federated Conference on Computer Science and Information Systems (FedCSIS) (2014, 2015, 2016, 2017, 2018, 2019, 2020).

KM (Knowledge Management) Conference (2014, 2015, 2016, 2017, 2018, 2019, 2020).

Mediterranean Conference on Information Systems (MCIS), (2009, 2010, 2012).

Israel Association for Information Systems - ILAIS Conference (2006, 2008, 2009, 2011, 2012, 2013, 2015, 2018).

Informing Science and IT Education conference - InSITE (2007, 2008, 2009, 2010, 2011, 2012).

The 5th Annual Cross Cultural Research in Information Systems Meeting (CCRIS), pre-ICIS (2007).

Information Resources Management Association International Conference – IRMA (2007).

Americas Conference on Information Systems - AMCIS (2006, 2007, 2009).

Chais Conference on Instructional Technologies research (2006, 2007, 2008, 2009, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020).

Membership in Professional Societies

4/2013-present	IIAKM - International Institute for Applied Knowledge Management.
3/2007-present	The Informing Science Institute.
12/2006-present	IFIP WG 8.2, the International Federation for Information Processing, Working Group 8.2 on Information systems and Organizations.
5/2005-present	ILAIS - The Israeli chapter of the AIS.
2005-present	AIS - Association for Information Systems.
1990-present	The Institute of Certified Public Accountants in Israel.
4/2013-2019	IACIS - International Association for Computer Information Systems.

Supervision of Graduate Degrees

Supervision Period	Student	Degree and Institution	Status	Co-Supervisor
2017-2019	**Shahar Sean Aviv**	Ph.D., College of Engineering and Computing, Nova Southeastern University, Florida, USA	Completed December 2019	Prof. Yair Levy and Prof. Ling Wang
	Dissertation: An examination of user detection of business email compromise amongst corporate professionals			
2012-2016	**Eliel Melón-Ramos**	Ph.D., College of Engineering and Computing, Nova Southeastern University, Florida, USA	Completed March 2016	Prof. Yair Levy and Prof. Laurie Dringus
	Dissertation: A study of the success of group formation in virtual teams using computer-mediated communications			
2012-2015	**Ronen Bar-Lev**	M.A., Information & Knowledge Management, University of Haifa	Completed November 2015	Prof. Daphne R. Raban
	Thesis: The contribution of interorganizational systems to inventory management: A financial statement analysis perspective			
2009-2014	**Ghila Tamir**	M.A., Education: Learning Technologies, The Open university of Israel	Completed September 2014	-
	Thesis: The impact of search quality on intention to use and continued use of digital libraries			
2006-2009	**Orit Naor-Elaiza**	M.B.A., School of Business Administration, Bar-Ilan University	Completed March 2009	Prof. Roy Gelbard
	Thesis: The Linkage between the Value of Information and Individual and Organizational Adoption of Information Systems			

Teaching Responsibility for Open University Courses

Academic supervisor - <u>Undergraduate courses</u>:

2/2015-present	"Dynamics of Negotiation"
10/2012-present	"Financial Statement Analysis"
2/2005-present	"Advanced Managerial Accounting for Students of Accounting"
2/2005-present	"Accounting Information Systems"
10/2003-present	"Planning, Analysis and Design of Information Systems"
10/2003-present	"Strategic Information Systems"
10/2012-1/2015	"Business Ethics"
10/2011-3/2017	"Marketing Management"
9/05-7/10; 10/12-9/2018	"Managerial Accounting for Students of Accounting"
9/05-7/10; 10/12-9/2018	"Cost and Managerial Accounting"

Academic supervisor - <u>Graduate courses, The MBA program</u>:

10/2018-present	"Accounting for Managers"
2/2015-present	"Dynamics of Negotiation"
10/2012-present	"Financial Statement Analysis and Firm Evaluation"
9/05-7/10; 10/12-present	"Managerial Accounting"
2/2006-present	"Corporate Value Creation"
7/2004-present	"Economics of Information Goods"
10/2003-present	"Analysis & Design of Information"
10/2003-present	"Strategic Management of Information Systems"
10/2012-1/2015	"Business Ethics for MBA Students"
10/2011-2/2013	"Advertising: Theory and Practice"
10/2011-2/2013	"Planning and Conducting Surveys"
10/2011-2/2013	"Marketing"

Other Teaching Experience

2006-present	Supervision of seminar papers of the course "Strategic Information Systems", The Open University of Israel.
2002-2003	Lecturer (adjunct faculty), developed and taught an elective course for graduate students "Information Systems Economics", The Graduate School of Business Administration, Bar-Ilan University.
2002-2003	Course coordinator, "Information Systems Policy", an elective course for MBA students, The Open University of Israel.
1999-2002	Course coordinator, "Strategic Information Systems", elective advanced course for undergraduate students, The Open University of Israel.
1997-2010	Lecturer (adjunct faculty), Faculty of Management, Tel-Aviv University. The following courses: "Principles of Information Systems", for undergraduate students (1997-2002), and for graduate students (2001-2007). "Information Products Economics" (2004-2010), developed and taught an elective course for graduate students. "Internet-Mediated Business" (2006), an elective course for graduate students. "Introduction to Value Creation" (2008-2009), a compulsory course for graduate students. "Analysis of Industrial Information Systems" (2002), for undergraduate students of Industrial Engineering, the Faculty of Engineering.

Other Professional Activities

2019-present	Co-Program Chair, the 8th Knowledge Management Conference (KM 2019), organized by the International Institute for Applied Knowledge Management (IIAKM), ISEG - University of Lisbon, Lisbon, Portugal, July 1-4, 2020.
2019-present	Member, Program Committee, the 15th Conference on Information Systems Management (ISM'20), within the Federated Conference on Computer Science and Information Systems (FedCSIS 2020), Sofia, Bulgaria, September, 6-9, 2020
2019-present	Member, Program Committee, the 15th Chais Conference on Innovation in Learning Technologies, The Open University of Israel, Raanana, February 11, 2020.
2015-present	Member, Leadership Team, the International Institute for Applied Knowledge Management (IIAKM)
2011-present	Member, Research Center for Innovation in Learning Technologies, The Open University of Israel.
2010-present	Member, Subject Committee for Economics and Financial Education Studies in High School, Ministry of Education, Israel.
2005-present	Vice-Chair for Communications, ILAIS - The Israeli chapter of the Association for Information Systems (AIS).
2018-2019	Co-Program Chair, the 7th Knowledge Management Conference (KM 2019), organized by the International Institute for Applied Knowledge Management (IIAKM), Warsaw University of Life Sciences, Warsaw, Poland, June 26-29, 2019.
2018-2019	Member, Program Committee, the 14th Conference on Information Systems Management (ISM'19), within the Federated Conference on Computer Science and Information Systems (FedCSIS 2019), Leipzig University, Leipzig, Germany, September, 1-4, 2019
2018-2019	Member, Program Committee, the 14th Chais Conference on Innovation in Learning Technologies, The Open University of Israel, Raanana, February 12-13, 2019.
2017-2018	Co-Program Chair, the 6th Knowledge Management Conference (KM 2018), organized by the International Institute for Applied Knowledge Management (IIAKM), University of Pisa, Pisa, Italy, June 20-23, 2018.
2017-2018	Member, Program Committee, the 13th Conference on Information Systems Management (ISM'18), within the Federated Conference on Computer Science and Information Systems (FedCSIS 2018), Poznan, Poland, September, 9-12, 2018
2017-2018	Member, Program Committee, ILAIS 2018 Conference, Sami Shamoon College of Engineering, Ashdod, Israel, June 18, 2018.
2017-2018	Member, Program Committee, the 13th Chais Conference on Innovation in Learning Technologies, The Open University of Israel, Raanana, February 20-21, 2018.
2016-2017	Co-Program Chair, the 5th Knowledge Management Conference (KM 2017), organized by the International Institute for Applied Knowledge Management (IIAKM), Novo Mesto, Slovenia, June 21-24, 2017.

2017   Member, Program Committee, the 12th Conference on Information Systems Management (ISM'17), within the Federated Conference on Computer Science and Information Systems (FedCSIS 2017), Prague, Czech Republic, September, 3-6, 2017.

2016-2017   Member, Program Committee, the 12th Chais Conference on Innovation in Learning Technologies, The Open University of Israel, Raanana, February 14-15, 2017.

2016   Member, Program Committee, the 11th Conference on Information Systems Management (ISM'16), within the Federated Conference on Computer Science and Information Systems (FedCSIS 2016), Gdansk, Poland, September, 11-14, 2016

2015-2016   Co-Program Chair, the 4th Knowledge Management Conference (KM 2016), organized by the International Institute for Applied Knowledge Management (IIAKM), ISEG - University of Lisbon, Lisbon, Portugal, June 22-25, 2016.

2015-2016   Member, Program Committee, the 11th Chais Conference on Innovation in Learning Technologies, The Open University of Israel, Raanana, February 16-17, 2016.

2015   Member, Program Committee, the 10th Conference on Information Systems Management (ISM'15), within the Federated Conference on Computer Science and Information Systems (FedCSIS 2015), Lodz, Poland, September, 13-16, 2015

2014-2015   Member, Program Committee, ILAIS 2015 Conference, Ono Academic Center, June 29, 2015.

2014-2015   Program Chair, the 3rd Knowledge Management Conference (KM 2015), organized by the International Institute for Applied Knowledge Management (IIAKM), University of Economics in Katowice, Poland, June 25-27, 2015.

2014-2015   Member, Program Committee, the 10th Chais Conference on Innovation in Learning Technologies, The Open University of Israel, Raanana, February 10-11, 2015.

2014   Member, Program Committee, the 9th Conference on Information Systems Management (ISM'14), within the Federated Conference on Computer Science and Information Systems (FedCSIS 2014), Warsaw, Poland, September, 7-10, 2014

2013-2014   Program Co-Chair, the 2nd Knowledge Management Conference (KM 2014), organized by the International Institute for Applied Knowledge Management (IIAKM), The American University in Bulgaria, Blagoevgrad, Bulgaria, June 25-28, 2014.

2013-2014   Member, Program Committee, the 9th Chais Conference on Innovation and Learning Technologies, The Open University of Israel, Raanana, February 11-12, 2014.

2012-2013   Member, Program Committee, ILAIS 2013 Conference, Ruppin Academic Center, July 1, 2013.

2012-2013   Member, Program Committee, the 8th Chais Conference on Innovation and Learning Technologies, The Open University of Israel, Raanana, February 19-20, 2013.

2011-2012   Member, Program Committee, ILAIS 2012 Conference, Haifa University, July 2, 2012.

2011-2012	Track Co-Chair, "Real Virtual Worlds and Serious Games", MCIS 2012, the 7th Mediterranean Conference on Information Systems, Guimarães, Portugal, September 8-10, 2012.
2011-2012	Member, Program Committee, the 7th Chais Conference on Innovation and Learning Technologies, The Open University of Israel, Raanana, February 15-16, 2012.
2011	Conference Co-Chair, ILAIS 2011 conference, The Open University of Israel, Raanana, June 29, 2011.
2010-2011	Member, Program Committee, the 6th Chais Conference on Instructional Technologies research, The Open University of Israel, Raanana, February 17, 2011.
2010	Track Co-Chair, "B2B Electronic Services and Interorganizational Systems", MCIS 2010, the 5th Mediterranean Conference on Information Systems, Tel Aviv-Yafo, September 12-14, 2010.
2009	Member, Program Committee, MCIS 2009, the 4th Mediterranean Conference on Information Systems, Athens, Greece, September 25-27, 2009.
2008-2009	Member, Program Committee, ILAIS 2009 Conference, Ben-Gurion University of the Negev, May 31, 2009.
2007-2008	Member, Program Committee, ILAIS 2008 Conference, the Max Stern Academic College of Emek Yezreel, June 1, 2008.
2007-2009	Organizing committee Chair, Chais Conference on Instructional Technologies research, The Open University of Israel, Raanana, February 6, 2008 (the 3rd conference), and February 18, 2009 (the 4th conference).
2006	Research Sessions Program Chair, ILAIS 2006 Conference and Doctoral Consortium, University of Haifa, October 15-16, 2006.
2004-2010	Member, Chais Research Center for the Integration of Technology in Education. The Open University of Israel.
2004-2005	Member, project steering committee, Learning Improvement in Courses with High Failure Rates Through Instructional Technologies. The Open University of Israel.

List of Publications

Google Scholar page

ORDID ID: https://orcid.org/0000-0001-7991-4646

Thesis and Dissertation

Doctoral Dissertation: "Feasibility Aspects and Critical Success Factors of Interorganizational Information Systems for Electronic Commerce in Israel".
Advisor: Prof. Niv Ahituv.
Master Thesis: "Cost Management Methods and Costing as a Tool for Strategic Decision Making".
Advisor: Prof. Boaz Ronen.

Articles in Refereed Journals

1. Winer, A., Geri, N. (2019). Learning Analytics Performance Improvement Design (LAPID) in higher education: Framework and concerns. *Online Journal of Applied Knowledge Management, 7*(2), 41-55. https://doi.org/10.36965/OJAKM.2019.7(2)41-55

2. Silber-Varod, V., Eshet-Alkalai, Y., & Geri, N. (2019). Tracing research trends of 21st-century learning skills. *British Journal of Educational Technology, 50*(6), 3099-3118. https://doi.org/10.1111/bjet.12753

3. Geri, N., Winer, A., & Zaks, B. (2017). A learning analytics approach for evaluating the impact of interactivity in online video lectures on the attention span of students. *Interdisciplinary Journal of e-Skills and Lifelong Learning, 13*, 215-228. https://doi.org/10.28945/3875

4. Geri, N., Winer, A., & Zaks, B. (2017). Challenging the six-minute myth of online video lectures: Can interactivity expand the attention span of learners?. *Online Journal of Applied Knowledge Management, 5*(1), 101-111. https://doi.org/10.36965/OJAKM.2017.5(1)101-111

5. Geri, N., Gafni, R., & Bengov, P. (2017). Crowdsourcing as a business model: Extrinsic motivations for knowledge sharing in user-generated content websites. *Journal of Global Operations and Strategic Sourcing, 10*(1), 90-111. https://doi.org/10.1108/JGOSS-05-2016-0018

6. Silber-Varod, V., Winer, A., & Geri, N. (2017). Opening the knowledge dam: Speech recognition for video search. *Journal of Computer Information Systems, 57*(2),106-111. https://doi.org/10.1080/08874417.2016.1183423

7. Silber-Varod, V., Eshet-Alkalai, Y., & Geri, N. (2016). Analyzing the discourse of Chais conferences for the study of innovation and learning technologies via a data-driven approach. *Interdisciplinary Journal of E-Skills and Lifelong Learning, 12*, 297-313. https://doi.org/10.28945/3604

8. Silber-Varod, V., Eshet-Alkalai, Y., & Geri, N. (2016). Culturomics: Reflections on the potential of big data discourse analysis methods for identifying research trends. *Online Journal of Applied Knowledge Management, 4*(1), 82-98. https://doi.org/10.36965/OJAKM.2016.4(1)82-98

9. Bar-Lev, R., Geri, N., & Raban, D. R. (2016). Developing a financial statement-based effectiveness measure of interorganizational systems' contribution. *Journal of Computer Information Systems, 56*(1), 62-69. https://doi.org/10.1080/08874417.2015.11645802

10. Gafni, R., & Geri, N. (2015). Evolving consumption patterns of various information media via handheld mobile devices. *Issues in Informing Science and Information Technology,12*, 83-93. https://doi.org/10.28945/2259

11. Gafni, R., Geri, N., & Bengov, P. (2014). Investigating the effect of tangible and virtual rewards on knowledge contribution in online communities. *Online Journal of Applied Knowledge Management, 2*(2), 1-11. Available at http://www.iiakm.org/ojakm/articles/2014/volume2_2/OJAKM_Volume2_2pp1-11.pdf

12. Silber-Varod, V., & Geri, N. (2014). Can automatic speech recognition be satisficing for audio/video search? Keyword-focused analysis of Hebrew automatic and manual transcription. *Online Journal of Applied Knowledge Management, 2*(1), 104-121. Available at http://www.iiakm.org/ojakm/articles/2014/volume2_1/OJAKM_Volume2_1pp104-121.pdf

13. Geri, N., Gafni, R., & Winer, A. (2014). The u-curve of e-learning: Course website and online video use in blended and distance learning. *Interdisciplinary Journal of E-Learning and Learning Objects, 10*, 1-16. https://doi.org/10.28945/1959

14. Gafni, R., Geri, N., & Aziz, Y. (2014). Daily deals Websites: Mostly but not all about location. *Journal of Computer Information Systems, 54*(4), 80-87. https://doi.org/10.1080/08874417.2014.11645725

15. Gafni, R., & Geri, N. (2013). Adoption patterns of a juridical knowledge base. *Journal of Information, Information Technology, and Organizations, 8*, 25-39.

16. Gafni, R., & Geri, N. (2013). Do operating systems affect perceptions of smartphone advantages and drawbacks?. *Issues in Informing Science and Information Technology, 10*, 175-184. https://doi.org/10.28945/1804

17. Geri, N. (2012). The resonance factor: Probing the impact of video on student retention in distance learning. *Interdisciplinary Journal of E-Learning and Learning Objects, 8*, 1-13. https://doi.org/10.28945/1629

18. Geri, N. (2011). If we build it, will they come? Adoption of online video-based distance learning. *Interdisciplinary Journal of E-Learning and Learning Objects, 7*, 225-234. https://doi.org/10.28945/1521

19. Geri, N., & Geri, Y. (2011). The information age measurement paradox: Collecting too much data. *Informing Science, 14*, 47-59. https://doi.org/10.28945/1356

20. Eshet-Alkalai, Y., & Geri, N. (2010). Does the medium affect the message? The effect of congruent versus incongruent display on critical reading. *Human Systems Management, 29*(4), 243-251. https://doi.org/10.3233/hsm-2010-0730

21. Gafni, R., & Geri, N. (2010). The value of collaborative e-learning: Compulsory versus optional online forum assignments. *Interdisciplinary Journal of E-Learning and Learning Objects, 6*, 335-343. https://doi.org/10.28945/1319

22. Gafni, R., & Geri, N. (2010). Time management: Procrastination tendency in individual and collaborative tasks. *Interdisciplinary Journal of Information, Knowledge, and Management, 5*, 115-125. https://doi.org/10.28945/1127

23. Naor-Elaiza, O., & Geri, N. (2009). Not as easy as e-mail: Tutors' perspective of an online assignment submission system. *Interdisciplinary Journal of E-Learning and Learning Objects, 5*, 345-358. https://doi.org/10.28945/82

24. Geri, N. (2009). Overcoming the challenge of cooperating with competitors: Critical success factors of interorganizational systems implementation**.** *Informing Science*, *12*, 123-146. https://doi.org/10.28945/431

25. Geri, N., & Ahituv, N. (2008). A Theory of Constraints approach to interorganizational systems implementation. *Information Systems and e-Business Management*, 6(4), 341-360. https://doi.org/10.1007/s10257-007-0075-8

26. Rosolio, I., Ronen, B., & Geri, N. (2008). Value enhancement in a dynamic environment – a constraint management expert system for the oil refinery industry. *International Journal of Production Research, 46*(16), 4349 – 4367. https://doi.org/10.1080/00207540701199685

27. Geri, N., & Naor-Elaiza, O. (2008). Beyond adoption: Barriers to an online assignment submission system continued use. *Interdisciplinary Journal of E-Learning and Learning Objects, 4*, 225-241. https://doi.org/10.28945/376

28. Geri, N., Neumann, S., Schocken, R., & Tobin, Y. (2008). An attention economy perspective on the effectiveness of incomplete information. *Informing Science*, *11*, 1-15. https://doi.org/10.28945/437

29. Eshet-Alkalai, Y., & Geri, N. (2007). Does the medium affect the message? The influence of text representation format on critical thinking. *Human Systems Management*, *26*(4), 269-279.

30. Gefen, D., Geri, N., & Paravastu, N. (2007). Vive la différence: The cross-culture differences within us. *International Journal of e –Collaboration, 3*(3), 1-16. https://doi.org/10.4018/jec.2007070101 **Selected by the Editorial Review Board as the Best Article of the Journal for 2007**.

31. Geri, N., & Gefen, D. (2007). Is there a value paradox of e-learning in MBA programs?. *Issues in Informing Science and Information Technology, 4*(1), 163-174. https://doi.org/10.28945/940

32. Gefen, D., Geri, N., & Paravastu, N. (2007). Are cross-gender conversations in threaded discussions reminiscent of communicating across cultural boundaries?. *International Journal of Information and Communication Technology Education*, *3*(2), 62-73. https://doi.org/10.4018/jicte.2007040107

33. Geri, N., & Ronen, B. (2005). Relevance lost: The rise and fall of activity-based costing. *Human Systems Management, 24*(2), 133-144.

Articles in Refereed Books

1. Gefen, D., Geri, N., & Paravastu, N. (2008). Vive la différence: Communicating across cultural boundaries in cross-gender online collaborative discussions. In N. Kock (Ed.), *Virtual team leadership and collaborative engineering advancements: Contemporary issues and implications, Advances in e-collaboration series: Volume 3.* Hershey, PA: IGI Publishing. 1-12.

2. Gefen, D., Geri, N., & Paravastu, N. (2008). The gender communication gap in online threaded discussions. In L. A. Tomei (Ed.), *Information communication technologies for enhanced education and learning: Advanced applications and developments, Advances in information and communication technology education series, Volume 3*. Hershey, PA: IGI Publishing. 15-28.

3. Ronen, B., Lieber, Z., & Geri, N. (2007). Value focused management (VFM): Capitalizing on the potential of managerial value drivers. In Y. Shi, D. L. Olson & A. Stam (Eds.), *Advances in multiple criteria decision making and human systems management*: *Knowledge and wisdom*. Amsterdam: IOS Press. 149-175.

Edited Conference Proceedings

1. Eshet-Alkalai, Y., Blau, I., Caspi, A., Geri, N., Kalman, Y., & Etgar, S. (Eds.). (2019). *Proceedings of the 14th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* Raanana, Israel: Open University Press, 348 pp. (partly Hebrew).

2. Eshet-Alkalai, Y., Blau, I., Caspi, A., Etgar, S., Geri, N., Kalman, Y., & Silber-Varod, V. (Eds.). (2018). *Proceedings of the 13th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* Raanana, Israel: Open University Press, 513 pp. (partly Hebrew).

3. Eshet-Alkalai, Y., Blau, I., Caspi, A., Geri, N., Kalman, Y., & Silber-Varod, V. (Eds.). (2017). *Proceedings of the 12th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* Raanana, Israel: Open University Press, 415 pp. (partly Hebrew).

4. Eshet-Alkalai, Y., Blau, I., Caspi, A., Geri, N., Kalman, Y., & Silber-Varod, V. (Eds.). (2016). *Proceedings of the 11th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* Raanana, Israel: Open University Press, 474 pp. (partly Hebrew).

5. Eshet-Alkalai, Y., Blau, I., Caspi, A., Geri, N., Kalman, Y., & Silber-Varod, V. (Eds.). (2015). *Proceedings of the 10th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* Raanana, Israel: Open University Press, 373 pp. (partly Hebrew).

6. Eshet-Alkalai, Y., Caspi, A., Geri, N., Kalman, Y., Silber-Varod, V. & Yair, Y. (Eds.). (2014). *Proceedings of the 9th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* Raanana, Israel: Open University Press, 455 pp. (partly Hebrew).

7. Eshet-Alkalai, Y., Caspi, A., Eden, S., Geri, N., Yair, Y., & Kalman, Y. (Eds.). (2013). *Learning in the technological era, Proceedings of the 8th Chais Conference for Innovation in Learning Technologies Research*, Raanana, Israel: Open University Press, 454 pp. (partly Hebrew).

8. Eshet-Alkalai, Y., Caspi, A., Eden, S., Geri, N., Yair, Y., & Kalman, Y. (Eds.). (2012). *Learning in the technological era, Proceedings of the 7th Chais Conference for Innovation in Learning Technologies Research*, Raanana, Israel: Open University Press, 441 pp. (partly Hebrew).

9. Geri, N., & Kalman, Y. M. (Eds.). (2011). *Proceedings of the 5th Israel Association for Information Systems (ILAIS) Conference*, June 29, 2011, The Open University of Israel, Raanana, Israel, 87 pp. Available at http://ilais.openu.ac.il/wp/wp-content/uploads/2011/06/Proceedings-of-ILAIS-2011.pdf

10. Eshet-Alkalai, Y., Caspi, A., Eden, S., Geri, N., & Yair, Y. (Eds.). (2011). *Learning in the technological era, Proceedings of the 6th Chais conference on instructional technologies research*, Raanana, Israel: Open University Press, 393 pp. (partly Hebrew).

11. Eshet-Alkalai, Y., Caspi, A., Eden, S., Geri, N., & Yair, Y. (Eds.) (2010). *Learning in the technological era, Proceedings of the 5th Chais conference on instructional technologies research*, Raanana, Israel: Open University Press, 381 pp. (partly Hebrew).

12. Eshet-Alkalai, Y., Caspi, A., Eden, S., Geri, N., & Yair, Y. (Eds.) (2009). *Learning in the technological era, Proceedings of the 4th Chais conference on instructional technologies research*, Raanana, Israel: Open University Press, 421 pp. (partly Hebrew).

13. Eshet-Alkalai, Y., Caspi, A., & Geri, N. (Eds.). (2008). *Learning in the technological era, Proceedings of the 3rd Chais conference on instructional technologies research*, Raanana, Israel: Open University Press, 396 pp. (partly Hebrew).

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1. Aviv, S., Levy, Y., Wang, L., & Geri, N. (2019). An expert assessment of corporate professional users to measure business email compromise detection skills and develop a knowledge and awareness training program. *Proceedings of the 14th Pre-ICIS Workshop on Information Security and Privacy*, December 15, 2019, Munich, Germany.

2. Silber-Varod, V., Eshet-Alkalai, Y., & Geri, N. (2019). Identifying research trends of learning skills. In Y. Eshet-Alkalai, I. Blau,A. Caspi, N. Geri, Y. Kalman, & S. Etgar (eds.), *Proceedings of the 14th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* (pp. H134-H139), February 12-13, 2019, Raanana, The Open University of Israel (in Hebrew).

3. Geri, N., Winer, A. & Zaks, B. (2017). Probing the effect of interactivity in online video lectures on the attention span of students: A learning analytics approach. In Y. Eshet-Alkalai, I. Blau, A. Caspi, N. Geri, Y. Kalman, V. & Silber-Varod (eds.), *Proceedings of the 12th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* (pp. E38-E44), February 14-15, 2017, Raanana, The Open University of Israel.

4. Silber-Varod, V., Eshet-Alkalai, Y., & Geri, N. (2016). Analyzing the Discourse of the Articles of Chais Conferences for the Study of Innovation and Learning Technologies via a Data-Driven Approach. In Y. Eshet-Alkalai, I. Blau,A. Caspi, N. Geri, Y. Kalman, & V. Silber-Varod (eds.), *Proceedings of the 11th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* (pp. H101-H112), February 16-17, 2016, Raanana, The Open University of Israel (in Hebrew).

5. Winer, A., Zaks B., & Geri, N. (2015). An academic content journey: The effect of presentation on procrastination and retention (research-in-progress). *Proceedings of the 9th Israel Association for Information Systems (ILAIS) Conference on Information Systems* (pp. 86-88). June 29, 2015, Ono Academic Center, Israel.

6. Geri, N., & Winer, A. (2015). Patterns of online video lectures use and impact on student achievement. In Y. Eshet-Alkalai, I. Blau, A. Caspi, N. Geri, Y. Kalman, V. & Silber-Varod (eds.), *Proceedings of the 10th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* (pp. E9-E15), February 10-11, 2015, Raanana, The Open University of Israel.

7. Silber-Varod, V., & Geri, N. (2014). Error diagnosis and classification of errors in two Hebrew state-of-the-art speech recognition systems. *2014 Speech Processing Conference*, Afeka Academic College of Engineering, Tel-Aviv, Israel, July 7-8, 2014.

8. Geri, N., Gafni, R., & Winer, A. (2014). Emerging patterns of online video lectures and handheld mobile devices use for exam preparation. In Y. Eshet-Alkalai, A. Caspi, N. Geri, Y. Kalman, V. Silber-Varod, & Y. Yair (eds.), *Proceedings of the 9th Chais Conference for the Study of Innovation and Learning Technologies: Learning in the technological era,* (pp. 52-59), February 11-12, 2014, Raanana, The Open University of Israel.

9. Soper, D. S., Turel, O., & Geri, N. (2014). The intellectual core of the IS field: A systematic exploration of theories in our top journals. *Proceedings of the 47th Hawaii International Conference on System Sciences (HICSS), IEEE Conference publications* (pp. 4629-4638). Waikoloa, Hawaii, January 6-9, 2014.

10. Geri, N., Gafni, R., & Winer, A. (2013). Mobile video: Opportunities and challenges for learning (research-in-progress). *Proceedings of the 7th Israel Association for Information Systems (ILAIS) Conference on Information Systems* (pp. 88-90). July 1, 2013, Ruppin Academic Center, Israel.

11. Bar-Lev, R., Geri, N., & Raban, D. R. (2013). The contribution of interorganizational systems to inventory management: A financial statement analysis perspective (research-in-progress). *Proceedings of the 7th Israel Association for Information Systems (ILAIS) Conference on Information Systems* (pp. 143-146). July 1, 2013, Ruppin Academic Center, Israel.

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13. Gafni, R., & Geri, N. (2013). Generation Y versus generation X: Differences in smartphone adaptation. In Y. Eshet-Alkalai, A. Caspi, S. Eden, N. Geri, Y. Kalman, & Y. Yair (eds). *Proceedings of the 8th Chais Conference on Innovation and Learning Technologies* (pp. 18-23), February 19-20, 2013, Raanana, The Open University of Israel.

14. Geri, N. (2012). Emerging Challenges of Online Video for Learning. *Proceedings of the 7th Mediterranean Conference on Information Systems* (MCIS), paper 31, Guimarães, Portugal, September 8-10, 2012. **Best Paper Award.**

15. Geri, N. (2011). Managing the attention constraint. In E. Karahanna, A. Kokkinaki, & A. Stylianou (eds.), *Proceedings of the 6th Mediterranean Conference on Information Systems* (MCIS), Limassol, Cyprus, September 3-5, 2011.

16. Geri, N., & Gonen, R. (2011). Reducing free exposure in sponsored search auctions. In N. Geri, & Y. M. Kalman (eds.), *Proceedings of the 5th Israel Association for Information Systems (ILAIS) Conference on Information Systems* (pp. 22-24). June 29, 2011, Raanana, The Open University of Israel.

17. Geri, N. (2011). Students' adoption of online video-based distance learning. In Y. Eshet-Alkalai, A. Caspi, S. Eden, N. Geri, & Y. Yair (eds.), *Learning in the technological era: Proceedings of the Chais conference on instructional technologies research* (pp. 21-27), February 17, 2011, Raanana, The Open University of Israel.

18. Geri, N., & Gonen, R. (2010). Managing heterogeneity in search-advertisers' objectives. In A. Sansonetti (ed.), *Proceedings of the 5th Mediterranean Conference on Information Systems* (MCIS), Tel Aviv-Yafo, September 12-14, 2010.

19. Gafni, R., & Geri, N. (2010). The effectiveness of compulsory versus optional online forum assignments. In Y. Eshet-Alkalai, A. Caspi, S. Eden, N. Geri, & Y. Yair (eds.), *Learning in the technological era: Proceedings of the Chais conference on instructional technologies research* (pp. 32-37). February 10, 2010, Raanana, The Open University of Israel.

20. Naor-Elaiza, O., Geri, N., & Gelbard, R. (2009). Barriers and catalysts of individual and organizational adoption of information systems. *Proceedings of the fourth ILAIS conference* (pp. 5-8). May 31, 2009, Beer-sheva, Ben Gurion University of the Negev.

21. Naor-Elaiza, O., & Geri, N. (2009). Not as easy as e-mail: Tutors' perspective of an online assignment submission system. In Y. Eshet-Alkalai, A. Caspi, S. Eden, N. Geri, & Y. Yair (eds.), *Learning in the technological era: Proceedings of the Chais conference on instructional technologies research* (pp. 139-146). February 18, 2009, Raanana, The Open University of Israel.

22. Eshet-Alkalai, Y., & Geri, N. (2009). Congruent versus incongruent display: The effect of page layout on critical reading in print and digital formats. In Y. Eshet-Alkalai, A. Caspi, S. Eden, N. Geri, & Y. Yair (eds.), *Learning in the technological era: Proceedings of the Chais conference on instructional technologies research* (pp. 73-80. February 18, 2009, Raanana, The Open University of Israel.

23. Eshet-Alkalai, Y., & Geri, N. (2008). The effect of display format on critical reading. In E. Maes & S. Ainsworth (eds.), *Exploiting the opportunities: Learning with textual, graphical and multimodal representations– EARLI Special Interest Group – Text and Graphics Conference* (pp. 55-58). August 27-29, 2008. Tilburg University, the Netherlands.

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25. Geri, N., Mendelson, O., & Gefen, D. (2007). On the centrality of social norms in determining MBA program success. *Proceedings of the Americas conference on Information Systems (AMCIS 2007)*, August 9-12, 2007, Keystone, Colorado, USA.

26. Eshet-Alkalai, Y., & Geri, N. (2007). Print versus digital: Critical reading of information. *Proceedings of the New Learning 2.0. EDEN annual conference*, June 13-16, 2007, Naples, Italy.

27. Geri, N., Mendelson, O., & Gefen, D. (2007) How to increase student retention in MBA programs with an online element?. In Y. Eshet-Alkalai, A. Caspi, & Y. Yair (eds.), *Learning in the technological era: Proceedings of the Chais conference on instructional technologies research* (pp. 59-70). February 20, 2007, Raanana, The Open University of Israel.

28. Eshet-Alkalai, Y., & Geri, N. (2007). Print or digital? Critical thinking in reading news in the information era. In Y. Eshet-Alkalai, A. Caspi, & Y. Yair (eds.), *Learning in the technological era: Proceedings of the Chais conference on instructional technologies research* (pp. 34-42). February 20, 2007, Raanana, The Open University of Israel.

29. Geri, N. (2006). A Theory of constraints perspective on interorganizational systems. *Proceedings of the Fifth Workshop on E-Business (WeB 2006)*, December 9, 2006, Milwaukee, Wisconsin, USA.

Open University Publications and Course Development

2019 - present   *Impact Investment: Toward Sustainable Social Services.* Course development team.

2018 - present   *Introduction to Auditing*. Academic supervisor and head of development team.

2018 - present   *Financial Statement Analysis*. Course rewrite, academic supervisor and head of development team.

2016 - present   *Strategic Information Systems*. Course rewrite, study guide author (with S. Shakarov), academic supervisor and head of development team.

2016   *Dynamics of Negotiation,* course update, study guide author (with D. Bar-On), reader update, and head of development team.

2015   *Advanced seminar for research (the MBA program)*, course development (with O. Tenne-Gazit, and V. Wasserman). Head of Development Team.

2013-2015   *Advertising and Integrated Marketing Communications (the MBA program)*. Course rewrite (formerly: "Advertising: Theory and Practice"), (with R. Shaanan-Satchi). Study guide academic supervisor and Head of Development Team.

2013-2015   *Strategic Management of Information Systems (the MBA program)*. Course rewrite (formerly: "Information Systems Policy"). Study guide author (with R. Schocken), reader, and head of development team.

2011   *Marketing (the MBA program)*. Study guide academic supervisor.

2011   *Marketing Management*. Study guide academic supervisor.

2009- 2012   *Accounting Information Systems*. Academic supervisor and head of development team.

2007- 2013   *Cost and Managerial Accounting, Managerial Accounting for Students of Accounting*, *Managerial Accounting (the MBA program)*. Study guide author (with A. Filin), head of development team.

2007-2008   *Cost and Managerial Accounting.* Study unit author (with A. Filin), and head of development team.

Unit 12 – Activity-Based Costing. Published as: Geri, N., & Filin, A. (2012). *Activity-Based Costing (ABC). Cost and Managerial Accounting (Unit 12)*. Raanana, Israel: Open University (in Hebrew), 77 pp.

2004-2006   *Corporate Value Creation (Advanced Managerial Accounting),* an elective course for MBA Students. Study guide author, reader, and head of development team.

2004-2006   *Advanced Managerial Accounting for Accounting Students.* Study guide author, and head of development team.

2003-2005	*Economics of Information Goods*, author of four study units and a study guide, reader. Unit 9 – Transaction Cost Economics. Unit 10 – Consumption Characteristics of Information Goods (willingness to pay, experience economy, attention economy). Unit 11 – Innovative Approaches for Cost/Benefit Analysis of Information Systems. Unit 12 – Value Creation through Information Systems and Information Goods.
	The study units were published in a book: Geri, N. (2006). *Selected topics in economics of information goods*. Raanana, Israel: The Open University (in Hebrew), 176 pp.
2004	*Strategic Information Systems*, reader, study guide author, head of development team.
2003	*Seminar papers writing guide for the students of the Department of Management and Economics*, author.
	http://www.openu.ac.il/Academic/Economics/tutorial/index.html
2002	*Information Systems Policy*, reader, study guide author.

Invited Book Reviews

1. Geri, N. (2010). Review of: Making the numbers count: The accountant as change agent on the world-class team, 2nd edition, by B. H. Maskell, Oxford, United Kingdom: Taylor & Francis, 2009. *International Journal of Production Research*, *48*(16), 4933 – 4934. https://doi.org/10.1080/00207540903471601

Other Publications and Invited Papers

1. Geri, N., Blau, I., Caspi, A., Kalman, Y. M., Silber-Varod, V., & Eshet-Alkalai, Y. (2017). Beyond the walls of the classroom: Introduction to the IJELL special series of Chais Conference 2017 Best Papers. *Interdisciplinary Journal of e-Skills and Lifelong Learning, 13*, 143-150. https://doi.org/10.28945/3919 [Invited Preface]

2. Geri, N, Blau, I., Caspi, A., Kalman, Y. M., Silber-Varod, V., & Eshet-Alkalai, Y. (2016). Introduction to the IJELL special series of Chais conference 2016 best papers. *Interdisciplinary Journal of e-Skills and Life Long Learning, 12*, 163-168. https://doi.org/10.28945/3628 [Invited Preface]

3. Geri, N, Blau, I., Caspi, A., Kalman, Y. M., Silber-Varod, V., & Eshet-Alkalai, Y. (2015). A decade of Chais conferences: Introduction to the IJELL special series of Chais conference 2015 best papers. *Interdisciplinary Journal of e-Skills and Life Long Learning, 11*, 149-157. https://doi.org/10.28945/2331 [Invited Preface]

4. Geri, N., Caspi, A., Kalman, Silber-Varod, V., Y. M., Yair, Y., & Eshet-Alkalai, Y., (2014). Introduction to the IJELLO special series of Chais Conference 2014 best papers. *Interdisciplinary Journal of E-Learning and Learning Objects, 10*, 123-130. https://doi.org/10.28945/2065 [Invited Preface]

5. Geri, N., Caspi, A., Eden, S., Kalman, Y. M., Yair, Y., & Eshet-Alkalai, Y., (2013). Introduction to the IJELLO special series of Chais Conference 2013 best papers. *Interdisciplinary Journal of E-Learning and Learning Objects, 9*, 193-199. https://doi.org/10.28945/1925 [Invited Preface]

6. Geri, N., Caspi, A., Eden, S., Kalman, Y. M., Yair, Y., & Eshet-Alkalai, Y., (2012). Introduction to the IJELLO special series of Chais Conference 2012 best papers. *Interdisciplinary Journal of E-Learning and Learning Objects, 8*, 65-71. https://doi.org/10.28945/1727 [Invited Preface]

7. Geri, N., Yair, Y., Caspi, A., Eden, S., & Eshet-Alkalai, Y., (2011). Learning and teaching in the technological era: Introduction to the IJELLO special series of Chais Conference 2011 best papers. *Interdisciplinary Journal of E-Learning and Learning Objects, 7*, 205-211. https://doi.org/10.28945/1519 [Invited Preface]

8. Eshet-Alkalai, Y., Caspi, A., Eden, S., Geri, N., Tal-Elhasid, E., & Yair, Y. (2010). Challenges of integrating technologies for learning: Introduction to the IJELLO special series of Chais Conference 2010 best papers. *Interdisciplinary Journal of E-Learning and Learning Objects, 6*, 239-244. https://doi.org/10.28945/1312 [Invited Preface]

9. Eshet-Alkalai, Y., Caspi, A., Eden, S., Geri, N., & Yair, Y. (2009). Introduction to the IJELLO special series of Chais Conference 2009 best papers. *Interdisciplinary Journal of E-Learning and Learning Objects, 5*, 181-186. https://doi.org/10.28945/71 [Invited Preface]

10. Rosolio, I., Ronen, B. & Geri, N. (2006). Applying the theory of constraints in the oil refinery industry. *Proceedings of the European Refining Technology Conference (ERTC), Asset Maximisation Conference 2006 (ERTC Computing and ERTC Reliability)*, May 8-10, 2006, Vienna, Austria.

11. Ronen, B., Lieber, Z., & Geri, N. (2006). Value focused management (VFM): Capitalizing on the potential of managerial value drivers. *Henry Crown Institute of Business Research in Israel, Faculty of Management, The Leon Recanati Graduate School of Business Administration, Tel Aviv University*, Working paper No. 16/2006**.

12. Geri, N. & Ronen, B. (2005)**. From contribution costing to activity-based costing and back: Lessons learned from a global decision-making methodology Implementation. *The Joseph Kasierer Institute for Research in Accounting, Faculty of Management, The Leon Recanati Graduate School of Business Administration, Tel Aviv University*, July 2005 (in Hebrew)**.

13. Geri, N., & Ronen, B. (1996). Cost management methods and costing as a tool for business decisions: The constraints and contribution method – CCM – for determining product mix. *Roeh Haheshbon – The Journal of Institute of Certified Public Accountants in Israel*, *45*(5), 521-529 (in Hebrew).

Presentations at Scientific Conferences (*excluding papers already mentioned above as included in refereed conference proceedings*)

1. Winer, A., & Geri, N. (2019). The digitization of lifelong learners as community members in virtual learning environments. Presented at *the 4th Workshop on the Digitization of the Individual (ICIS2019), December 15, 2019, Munich, Germany.*

2. Winer, A., & Geri, N. (2019). Learning Analytics Performance Improvement Design (LAPID) in higher education: Framework and concerns. Presented at *the 7th Knowledge Management Conference (KM 2019), June 26-29, 2019 Warsaw University of Life Sciences, Warsaw, Poland.*

3. Geri, N. (2018). Identifying effective performance measures in big data oceans. TREO Talk (Technology, Research, Education, and Opinion Talk), Presented at *the Thirty ninth International Conference on Information Systems (ICIS2019), December 13-16, 2018, San Francisco, California, USA.*

4. Geri, N. (2018). Performance measures for the 21st century. Presented at *the Informing Science and IT Education Conference (InSITE 2018), June 25-June 28, 2018, University of La Verne, La Verne, California, USA.*

5. Geri, N. (2018). Lifelong learning skills for survival in the gig economy. Presented at *the 6th Knowledge Management Conference (KM 2018), June 20-23, 2018, University of Pisa, Pisa, Italy.*

6. Silber-Varod, V., Eshet-Alkalai, Y., & Geri, N. (2017). Identifying digital literacy research trends in the educational field. Presented at *the 5th Knowledge Management Conference (KM 2017), June 21-24, 2017, Faculty of Information Studies (FiS), Novo Mesto, Slovenia.*

7. Geri, N., Winer, A., & Zaks, B. (2017). Challenging the six-minute myth of online video lectures: Can interactivity expand the attention span of learners?. Presented at *the 5th Knowledge Management Conference (KM 2017), June 21-24, 2017, Faculty of Information Studies (FiS), Novo Mesto, Slovenia.*

8. Zaks, B., Winer, A., & Geri, N. (2017). The Internet of learning things – Quick Response (QR) codes in textbooks. Presented at *the 5th Knowledge Management Conference (KM 2017), June 21-24, 2017, Faculty of Information Studies (FiS), Novo Mesto, Slovenia.*

9. Silber-Varod, V., Eshet-Alkalai, Y., & Geri, N. (2016). Culturomics: Reflections on the potential of big data discourse analysis methods for identifying research trends. To be presented at *the 4th Knowledge Management Conference (KM 2016), June 22-25, 2016, ISEG - University of Lisbon, Lisbon, Portugal.*

10. Gafni, R., & Geri, N. (2015). Evolving consumption patterns of various information media via handheld mobile devices. Presented at *the Informing Science and IT Education Conference (InSITE 2015), July 2-July 5, 2015, University of South Florida, Tampa, Florida, USA.*

11. Silber-Varod, V., Winer, A., & Geri, N. (2015). Knowledge dam: Making video lectures searchable by using automatic speech and text recognition technologies in under-resourced languages. Presented at *the 3rd Knowledge Management Conference (KM 2015), June 24-27, 2015, University of Economics at Katowice, Poland.*

12. Geri, N., Gafni, R., & Winer, A. (2014). The u-curve of e-learning: Course website and online video use in blended and distance learning. Presented at *the Informing Science and IT Education Conference (InSITE 2014)*, June 30-July 4, 2014, The University of Wollongong, Australia. **Best Paper Award**.

13. Silber-Varod, V., & Geri, N. (2014). Can automatic speech recognition be satisficing for audio/video search? Keyword-focused analysis of Hebrew automatic and manual transcription. Presented at *the 2nd Knowledge Management Conference (KM 2014), June 25-28, 2014, The American University in Bulgaria, Blagoevgrad, Bulgaria.*

14. Gafni, R., Geri, N., & Bengov, P. (2014). Investigating the effect of tangible and virtual rewards on knowledge contribution in online communities. Presented at *the 2nd Knowledge Management Conference (KM 2014), June 25-28, 2014, The American University in Bulgaria, Blagoevgrad, Bulgaria.*

15. Bar-Lev, R., Geri, N., & Raban, D. R. (2014). Developing an effectiveness ratio for measuring the contribution of interorganizational systems: A financial statement analysis perspective. Presented at *the 2nd Knowledge Management Conference (KM 2014), June 25-28, 2014, The American University in Bulgaria, Blagoevgrad, Bulgaria.*

16. Gafni, R., & Geri, N. (2013). Do operating systems affect perceptions of smartphone advantages and drawbacks?. Presented at *the Informing Science and IT Education Conference (InSITE 2013)*, July 3-5, 2013, The University Fernando Pessoa, Porto, Portugal.

17. Gafni, R., Geri, N., & Aziz, Y. (2013). Daily deals Websites: Mostly but not all about location. Presented at *the first KM Conference "Knowledge Management: Improving and Sustaining Quality"*, June 26-28, 2013, Higher Education technical school of Professional Studies, Novi-Sad, Serbia. **Best Paper Award**.

18. Gafni, R., & Geri, N. (2013). Adoption patterns of a juridical knowledge base. Presented at *the first KM Conference "Knowledge Management: Improving and Sustaining Quality"*, June 26-28, 2013, Higher Education technical school of Professional Studies, Novi-Sad, Serbia.

19. Geri, N. (2012). The resonance factor: Probing the impact of video on student retention in distance learning. Presented at *the Informing Science and IT Education Conference (InSITE 2012)*, June 24-27, 2012, John Molson School of Business, Concordia University, Montreal, Canada. **Best Paper Award.**

20. Geri, N., & Geri, Y. (2011). The information age measurement paradox: Collecting too much data. Presented at *the Informing Science and IT Education Conference (InSITE 2011)*, June 18-23, 2011, Higher Education technical school of Professional Studies, Novi-Sad, Serbia.

21. Gafni, R., & Geri, N. (2010). Time management: Procrastination tendency in individual and collaborative tasks. Presented at *the Informing Science and IT Education Conference (InSITE 2010)*, June 19-24, 2010, the University of Cassino, Cassino, Italy.

22. Geri, N. (2009). A Theory of Constraints perspective on organizational attention. Presented at Organizations and Society in Information Systems (OASIS) 2009 Workshop, December 15, 2009, a pre-ICIS workshop, Phoenix, Arizona, USA.

23. Geri, N. (2009). Overcoming the challenge of cooperating with competitors: Critical success factors of interorganizational systems implementation. Presented at *the Informing Science and IT Education Conference (InSITE 2009)*, June 12-15, 2009, Macon State college, Macon, Georgia, USA.

24. Geri, N., & Naor-Elaiza, O. (2008). Beyond adoption: Barriers to an online assignment submission system continued use. Presented at *the Informing Science and IT Education Conference (InSITE 2008)*, June 22-25, 2008, Joliot-Curie Resort, International Centre of Scientists, St Constantine, Varna, Bulgaria.

25. Geri, N., Neumann, S., Schocken, R., & Tobin, Y. (2008). An attention economy perspective on the effectiveness of incomplete information. Presented at *the Informing Science and IT Education Conference (InSITE 2008)*, June 22-25, 2008, Joliot-Curie Resort, International Centre of Scientists, St Constantine, Varna, Bulgaria.

26. Eshet-Alkalai, Y., & Geri, N. (2008). Print versus digital: The effect of text format on critical reading of online and offline information. Presented at *the Canadian Network for Innovation in Education (CNIE) Conference*, April 28-30, 2008. Banff, Alberta, Canada.

27. Geri, N., & Gefen, D. (2007). Is there a value paradox of e-learning in MBA programs?. Presented at *the Informing Science and IT Education Conference (InSITE 2007)*, June 22-25, 2007, Ljubljana, Slovenia.

28. Gefen, D., Geri, N., & Paravastu, N. (2006). Vive la différence: The cross-culture differences within us. Presented at *the 4th Annual Cross Cultural Research in Information Systems Meeting (CCRIS)*, pre-ICIS 2006, December 10, 2006, Milwaukee, Wisconsin, USA.

29. Geri, N. (2005). Cooperating with competitors: The Tel-Aviv stock exchange interorganizational trading system implementation. Presented at *Organizations and Society in Information Systems (OASIS) 2005 Workshop*, December 11, 2005, a pre-ICIS workshop, Las-Vegas, Nevada, USA.

30. Geri, N. & Ahituv, N. (2004). Feasibility aspects of interorganizational information systems for electronic commerce in Israel. *International Conference on The Value of Information in Networked Contexts*, February 2, 2004, University of Haifa, Israel.

Selected Seminars and Invited Lectures

1. "How to Share Knowledge on Business Websites?". Lecture at a symposium titled "The Hitchhiker's Guide to Digitation", The Open University. Raanana, May 20, 2019. Available at https://www.youtube.com/watch?v=JAB5l6w16yw

2. "Implications of Online Video Lectures Availability on Student Achievement: Analysis of Viewing Patterns". Spring 2017 Research Seminar Series, Department of Information Systems and Decision Sciences. Steven G. Mihaylo College of Business and Economics, California State University, Fullerton, May, 5, 2017.

3. "Crowdsourcing of Business Knowledge Management ". Lecture at a symposium titled "The Managerial Challenge of the 21st Century",in honor of Dr. Yoram Kalman's new book, "Technology and Innovation Management", The Open University. Raanana, February 27, 2017. Available at https://www.youtube.com/watch?v=Mn_fJ9ychUc

4. "Implications of Online Video Use in Distance and Blended Learning on Student Retention and Achievement ". Research Seminar, Research Center for Innovation in Learning Technologies, The Open University. Raanana, April 11, 2016. Available at https://www.youtube.com/watch?v=byRNbxGddWo

5. "Free Online Content Services: Ethical Aspects of the Attention Economy". Lecture at a symposium in honor of Professor Aviva Geva on her retirement, "Business Ethics: Crossing Parallels", The Open University. Raanana, December 24, 2012. Available at http://www.youtube.com/watch?v=ssLZb2tXYxM

6. "Network Economy: The Winner Takes it All?" Invited lecture for a symposium of the Chais Research Center for the Integration of Technology in Education, The Open University. Raanana, June 13, 2010. Available:
http://www.youtube.com/watch?v=AjlYb4-4DmU

7. "Attention Economy: The Challenges of the Information Overload Era". Faculty seminar, The Graduate School of Business Administration, Bar-Ilan University. May 24, 2010.

8. "Critical Reading of Information". Presented with Y. Eshet-Alkalai at Beit Midrash ("House of Learning") Seminar, Chais Research Center for the Integration of Technology in Education, The Open University. Raanana, January 8, 2007.

9. "A Value Focused Management Methodology for Value Creation". Eilat Conference of the Institute of Certified Public Accountants in Israel, Eilat. June 7, 2006.

10. "The Attention Economy: The Struggle for Attention and the Wide Bandwidth Paradox". Invited lecture for a joint symposium of the Chais Research Center for the Integration of Technology in Education and the Department of Management and Economics, The Open University. Raanana, January 12, 2006.

11. "The Impact of E-learning tools on Student Retention in the MBA program". Research in Action Workshop, Chais Research Center for the Integration of Technology in Education, The Open University. Raanana, December 26, 2005.

12. "Feasibility Aspects of Interorganizational Information Systems". Department seminar, Department of Information Systems Engineering, Ben-Gurion University of the Negev. April 6, 2005.

13. "Critical Success Factors of Interorganizational Information Systems". Research seminar, Netvision Institute for Internet Studies, Tel-Aviv University. March 9, 2005.

14. "Feasibility Aspects of Interorganizational Information Systems for Electronic Commerce". Department Seminar, Department of Management of technology, Holon Academic Institute of Technology. January 10, 2005.

15. "Feasibility Aspects of Business-to-Business e-Commerce: Insights for E-Learning Implementation". Research symposium, Shoham - The Center for Information Technology in Distance Education, The Open University. June 3, 2004.

16. "Feasibility Aspects and Critical Success Factors of Interorganizational Information Systems for Electronic Commerce in Israel". Department seminar, Department of Industrial Engineering and Management, Ben-Gurion University of the Negev. June 16, 2003.