

Community Resources and Cultural Events

The OUI holds dozens of events every year through the Department of the Spokesperson and Public Relations. These include symposia, conferences, cultural evening programs, and lectures in science, art, and music. All are open to the public, and participants enjoy talks by scholars in a range of disciplines. The OUI also offers entertainment, including lectures combined with film screenings, exhibition openings, and concert series. It also hosts the annual Scientists Night in cooperation with the Ministry of Science, Technology and Space, (co-sponsored by the European Union) – an evening of science and research combined with lectures, artistic performances, and interactive programs for the entire family.

Selected Conferences and Symposia

- Uri Zohar – the Return
- Disinformation in Social Media and the Challenge of Proof
- The Local Elections of 2018: The Citizens have Spoken
- Strikes: Law, History, and Politics
- Rights, Justice and Equality in Education
- A Conference in Memory of Writer Simone Weil
- Exploring the Modern History of North African Jewish Communities
- Old-New Gender: Gender Relations in a Technological World
- Women in the Modern Middle East
- A Look at Modernism: Historical and Cultural Perspectives, 1789-1945
- Science and Gender in Wartime and in Peace
- The Hitchhiker's Guide to Digitization
- Converts and Proselytes – Then and Now
- Book Production in Judaism, Christianity, and Islam
- Fontastic!: On Fonts, Letters, and Hebrew Typology

Selected Cultural Events

- *Poema/Po-Eima: A Hair in the Crime Scene*: A joint exhibition of artist Ruthi Helbitz-Cohen and playwright Yehoshua Sobol, an intergenerational encounter across disciplines and media. Helbitz-Cohen and Sobol, a plastic artist and a word- and stage artist, joined forces in an exhibition that explored the chaotic existence in our mixed-up and unstable era. A Hebrew-English catalog of the exhibition was introduced at a panel discussion between the artists and the exhibition curators, Carmit Blumensohn and Dr. Hava Aldouby, accompanied by a performance of poetry-slam artist

Pedro Grass. A second panel discussion between the artists and the curator was held at the Tel Aviv-Yafo Academic College, under the sponsorship of the Institute for Israeli Art.

- The world-premiere exhibition *Mark Osterman – Anatomy* featured a display of wet collodion photographs (a 150-year-old technology) by Prof. Mark Osterman, a world-expert on historical photographic processes from the George Eastman Museum in Rochester, New York. Photographer Dror Maayan curated the exhibition, which was accompanied by a Hebrew-English catalog. Prof. Osterman gave a lecture at the exhibition's opening event, and was invited to be the keynote speaker at a conference on 19th century photos of the Holy Land at Haifa University.
- Annual concert – "Sounds from Jerusalem to Buenos Aires": songs by Yossi Banai and innovative arrangements of musical pieces, from the Spanish "Ritual Fire Dance" to the Argentinean tango. Musical management – Orit Wolf, with the Ra'anana Symphonette Orchestra, singers and dancers.
- Afternoon concert series
- Jazz concert series
- Tzlim: a concert series with commentary by Anat Sharon
- Cultural events, performances, and tours for alumni and the general public offered by the OUI Alumni Association, including the series "Cinema Academia" – films with lectures by OUI faculty members.

Entrepreneurship and Business Club

The OUI Entrepreneurship and Business Club was set up to cultivate entrepreneurial culture and education among OUI alumni and students, and to encourage technological and business initiatives. The club hosts leading Israeli businesspeople in monthly forums that are open to alumni, students, and the general public.

Lamda – The OUI Bookstore

In the past year, Lamda sold 15,074 OUI books. Of them, 7,338 were sold to individual customers, 855 to bookstores and distributors, and 6,881 to institutions and universities.

Online Academe

Online Academe, Ltd., a subsidiary of the OUI, was established in 2015 to provide production services for Israeli higher education and for online learning resources that support and enhance learning by leveraging the knowledge, experience, and infrastructure of the OUI.

The growing interest in learning technologies in Israeli academia, and global interest in the capabilities of digital technologies with respect to improving teaching in institutions for higher education set the stage for establishing Online Academe. Growing recognition for the complexity of innovation in learning technologies continues, and the company, together with Shoham, analyzes the challenges of developing academic courses and characterizes the learning technologies needed.

This year, Online Academe produced online courses for different users, including an advanced Greek course for the interuniversity postgraduate program in the Classics, a national course titled Democracy, Citizenship, and Being Israeli, financed by the Yad Hanadiv Foundation, and online courses and learning resources for other higher education institutions. Online Academe is currently producing a course titled Algorithms, after the Israel University Consortium won the production of hi-tech and data science courses for the national program of the CHE and Digital Israel national initiative.

The impressive experience Online Academe has gained in developing online academic courses, as well as its active involvement in the national digital initiative further bolsters the OUI's position at the front of national online teaching.