

# Learning in the Technological Era: Proceedings of the 9th Chais Conference for the Study of Innovation and Learning Technologies

Editors: Yoram Eshet-Alkalai, Avner Caspi, Nitza Geri, Yoram Kalman,  
Vered Silber-Varod, Yoav Yair

Tuesday-Wednesday, February 11-12, 2014

## האדם הלומד בעידן הטכנולוגי: ספר הכנס התשייעי לחקר חדשנות וטכנולוגיות למידה ע"ש צ'יס

עורכים: יורם עשת-אלקלאי, אבנור כספי, ניצה גרי,  
יורם קלמן, ורד זילבר-וRAD, יואב יAIR

שלישי-רביעי, י"א-י"ב באדר א תשע"ד, 11-12 בפברואר 2014

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אני פתחו את הספר מצדו השני לתוכנים בעברית.  
<http://www.openu.ac.il/innovation/chais2014>

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**Treasure-HIT: Location Based Learning With Smartphones**

Miky Ronen, Shavit Cohen, Guy Sakal

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# Conference Program

**Tuesday, February 11, 2014**

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**08:30-9:30 Networking and Registration**

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**9:30-10:45 Opening Session** (Chais Auditorium)

Chair: **Vered Silber-Varod**, Organizing Committee Chair, Chais 2014 Conference, The Open University

## Welcoming Remarks

**Kobi Metzer**, President, The Open University

**Nitza Geri**, Head, The Research Center for Innovation in Learning Technologies, The Open University



Announcing the finalists for the **Best Student Paper Award**

## Opening Keynote

**Thomas C. Reeves**

The University of Georgia, USA

**Open Learning Requires Open Minds:  
The Challenges of Online and Blended Learning  
Environments for NetGen Students and Their Instructors**

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**10:45-11:00 Coffee Break**

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## 11:00-12:00 Parallel Session A

**A1 Technology Integration in Science Teaching** (Neudorfer Auditorium)

Chair: **Christa Asterhan** (Hebrew University of Jerusalem)



**An Online Learning Environment as a Bridge Between the Science Curriculum and 5th Grade Students' Questions**

Hani Swirski (Technion – Israel Institute of Technology), Ayelet Baram-Tsabari (Technion – Israel Institute of Technology)



Nominee for Best Student Paper Award

**The Effect of Computer Science and Active Simulation Design on Physics Learning**

Rivka Taub (Weizmann Institute of Science), Michal Armoni (Weizmann Institute of Science), Mordechai Ben-Ari (Weizmann Institute of Science)

**The Impact of Diagnosing Teacher-Made Erroneous Solutions, With the Aid of On-Line Prompts and Feedback, on Students' Diagnostic Skills**

Sawsan Ailabouni (Weizmann Institute of Science), Rafi Safadi (The Arab Academy for Education in Israel; Weizmann Institute of Science), Edit Yerushalmi (Weizmann Institute of Science)

**A2 The Impact of ICT on Teachers' Performance**

(Chais Auditorium)

Chair: **Gila Kurtz** (The College for Academic Studies)

**The Effect of the National ICT Plan on the Changing Classroom Performance of Teachers**

Noga Magen-Nagar (Ministry of Education; Gordon Academic College for Education), Avrum Rotem (Ministry of Education), Tamar Inbal-Shamir (Ministry of Education; The Open University), Roni Dayan (Ministry of Education)

**The Relationship Between Teachers' Mastery of Computer Skills and Their Readiness**

**Toward Change – National Information and Communication Technologies Program (ICT)**

Galit Cohen (Oranim Academic College of Education), Galit Berenstok (Oranim Academic College of Education)



**What are the Reciprocal Relationships Between Teachers' Use of Management Information Systems and Their Sense of Accountability?**

Uri Perelman (Institute of Education (IOE), University of London)

**A3 Students meet with Prof. Thomas C. Reeves**

(Kanbar Hall)

Chair: **Ronen Hammer** (Holon Institute of Technology)

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**12:00-13:00      Lunch Break**

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**13:00-14:00    Parallel Session B**

**B1 Technology: Adoption and Resistance**

(Neudorfer Auditorium)

Chair: **Miri Shonfeld** (Kibbutzim College of Education, Technology and Arts)

**Teachers' Attitudes Toward the Use of Wikipedia**

Hagit Meishar Tal (The Open University; Oranim Academic College of Education, The College for Academic Studies)



Nominee for Best Student Paper Award

**The Threat Posed by Transition to Online Courses in Engineering College**

David Pundak (ORT Braude College (OBC); Kineret College)

**Cloud Computing: A Comparison Between Educational Technology Experts' and Information Professionals' Perspectives**

Noa Aharony (Bar-Ilan University)

**B2 Facebook in Teaching**

(Chais Auditorium)

Chair: Alona Forkosh-Baruch (Levinsky College of Education; Tel Aviv University)

**Students' Perceptions of Using Facebook Group and a Course Website as Interactive and Active Learning Spaces**

Gila Kurtz (The College for Academic Studies)

**Learning Science in Social Networks: Chemical Interactions on Facebook**

Shelley Rap (Weizmann Institute of Science), Ron Blonder (Weizmann Institute of Science)

**Fourteen Statements and Longing**

Arnon Hershkovitz (Tel Aviv University), Alona Forkosh-Baruch (Levinsky College of Education; Tel Aviv University), Rebecca Ang (National Institute of Education, Singapore)

**B3 Poster session I**

(Kanbar Hall)

Chair: Gilad Ravid (Ben-Gurion University of the Negev)

**The Role of Team Work in the Assimilation of Changes in Teaching Attitudes and in IT Assisted Teaching Methods**

Osnat Akirav (Western Galilee College), Ari Neuman (Western Galilee College)

**Galaxy or iPhone? On Smartphones and Fetishism**

Diva Zucker (Holon Institute of Technology), Inna Radchenko (Holon Institute of Technology), Ronen Hammer (Holon Institute of Technology)

**Training Security Guards – From Lecture to Tutorial**

Noam Itiel (Holon Institute of Technology), Almog Yehoshua (Holon Institute of Technology)

**The Effect of Keeping a Personal Digital Journal of Happiness (either individually or as a group) on the Level of Well-Being Among Students**

Dorin Hoft (Holon Institute of Technology), Hadas Beja (Holon Institute of Technology), Ronen Hammer (Holon Institute of Technology)

**PECS for Alternative Communication With Autistic Patients: From Book to Tablet**

Baruch Bogale (Holon Institute of Technology), Avi Dantes (Holon Institute of Technology)

**The Psychologist's Couch is Closer Than Ever: Online Support Groups Therapy Using Video-Conferencing**

Aviya Kapach (Holon Institute of Technology), Maayan Nahum (Holon Institute of Technology)

**Our Dropbox: Spontaneous, Long Term Cooperation in Higher Education**

Bat-El Toledano Leibovich (Holon Institute of Technology), Shiri Mordechay (Holon Institute of Technology), Miky Ronen (Holon Institute of Technology)

**The Teacher as a Friend: Perceived Perceptions of the Effect of Facebook Friendships With Teachers on the Sense of Closeness and Motivation for Learning Among High-School Students**

Tair Cohen (Holon Institute of Technology), Mor Tzchaik (Holon Institute of Technology), Ronen Hammer (Holon Institute of Technology)

**Home Front Command (HFC) Virtual Reality Training Simulator**

Dan Diamant (Holon Institute of Technology), Hamutel Eviatar (Holon Institute of Technology)

**A Digital Development Program (DDP) Encouraging Teachers to Teach Digitally**

Tal Levy (Ruppin Academic Center), Karen Eini (Ruppin Academic Center)

**The Smartphone – Students' New Best Friend? Analyzing the Roles of Smartphones in the Lives of Israeli Students**

Vered Malka (Yezreel Valley College), Yaron Ariel (Yezreel Valley College), Ruth Avidar (Yezreel Valley College), Eilat Chen Levy (University of Haifa)

**Flipped It and Get It All**

Nurit Reich (AMIT educational network), Dan Bouhnik (Bar-Ilan University)

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**14:00-14:30      Coffee Break and Poster Exhibition Tour**

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**14:30-15:30      Parallel Session C****C1 Teachers' Technological Knowledge**                                        (Neudorfer Auditorium)

Chair: Orit Avidov-Ungar (Achva Academic College; The Open University)

**What Affects the Implementation of ICT in School?**

Orit Avidov-Ungar (Achva Academic College; The Open University), Fani Arazi Cohen (Achva Academic College)

**The Effect of PICTK and TPACK Knowledge on the Sense of Empowerment in ICT Instructors**

Noga Magen Nagar (Ministry of Education; Gordon College of Education), Orit Avidov-Ungar (Achva Academic College; The Open University)


**Assimilation of Novel Pedagogy in Teachers' Training College: The Viewpoints of Teachers' Instructors' in a Teachers' Training College – a Case Study**

Orit Avidov-Ungar (Achva Academic College; The Open University), Irit Ema-Iluz (Achva Academic College; Be'eri School)

**C2 Video Implementation in Teaching**

(Chais Auditorium)

Chair: **Yoav Yair** (The Open University)

**Varied Styles of Remote Teaching Employed During Video-Based Teaching Sessions and Frontal Classes at The Open University of Israel**

Eran Livny (The Open University), Yoav Yair (The Open University)

**Screencast Feedback to Students' Artifacts: Potential and Challenges**

Miky Ronen (Holon Institute of Technology), Yehuda Raz (Holon Institute of Technology), Shahar Akam (Holon Institute of Technology)

**Emerging Patterns of Online Video Lectures and Handheld Mobile Devices Use for Exam Preparation**

Nitza Geri (The Open University), Ruti Gafni (The Academic College of Tel Aviv Yaffo, The Open University), Amir Winer (The Open University)

**C3 Poster Session II**

(Kanbar Hall)

Chair: **Ronit Bogler** (The Open University)

**Interactive Whiteboards in the Kindergarten – a Unique Teacher Training Experience**

Liat Eyal (Levinsky College of Education), Ora Segal-Drori (Levinsky College of Education), Shira Barak (Levinsky College of Education), Galit Fadlon (Levinsky College of Education)

**Teacher-Student-Computer Interactions in Time to Know Lessons, Through the Lenses of Informal Assessment for Learning (AFL)**

Rinat Shahaf-Barzilay (Time To Know and The Open University), Dovi Weiss (Time To Know)

**Learning With Facebook: Preparing for the Mathematics Bagrut – a Case Study**

Yaniv Biton (CET, Shaanan College), Sara Hershkovitz (CET, Shaanan College)

**A Living and Kicking Virtual Magazine – an Interactive Magazine Accompanying a Conference**

Yoram Orad (Mofet Institute), Smadar Bar Tal (Mofet Institute, Levinsky College of Education), Miri Shonfeld (Kibbutzim College of Education, Technology and Arts)

**Social Patterns of Mobile Applications Usage Amongst Early Adopters of Technology**

Ruthi Aladjem (Tel Aviv University), Rafi Nachmias (Tel Aviv University)



Nominee for Best Student Paper Award

**Learning Experience in MOOCs Forums**

Dalit Mor (Tel Aviv University), Anat Cohen (Tel Aviv University)

**Young Children Construct Planning Skills via Programming the Behavior of a Virtual Robot Using Tangible Programming Language**

Gonen Raveh (Tel Aviv University), David Mioduser (Tel Aviv University)

**MOOC: About learning Tools and Styles**

Eli Merkel (Tel Aviv University), Anat Cohen (Tel Aviv University), Rafi Nachmias (Tel Aviv University)

**The Use of a Video Camera as Means of Enhancing Communication Skills in Child With Autistic Spectrum Disorder: Case Study**

Valery Ziganchin-Gamlieli (Kibbutzim College of Education, Technology and Arts), Betty Shrieber (Kibbutzim College of Education, Technology and Arts)

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**15:30-16:00      Coffee Break and Poster Exhibition Tour**

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**16:00-16:45    Closing Session**

(Neudorfer Auditorium)

Chair: **Avner Caspi** (The Open University)

**Eilon Vaadia**

(The Edmond and Lily Safra Center for Brain Sciences,  
The Hebrew University of Jerusalem)

**The Creative Mind and Brain-Machine Interfaces**

**Wednesday, February 12, 2014**

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**8:30-9:30 Networking and Registration**

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**09:30-10:30 Opening Session** (Chais Auditorium)

Chair: **Yoram Eshet-Alkalai** (Program Committee chair, Chais 2014 conference, The Open University)



### **Best Student Paper Award**

**Opening keynote**

**Eszter Hargittai**

Northwestern University, USA

### **Differentiated Internet Skills – Sources and Implications**

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**10:30-10:45 Coffee Break**

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**10:45-11:45 Parallel Session D**

**D1 Traditional Versus Digital Technologies** (Neudorfer Auditorium)

Chair: **Sigal Eden** (Bar-Ilan University)

**Inappropriate But Common: The Perception of Academic Dishonesty in Print and Digital Formats Among School Students**

Ina Blau (The Open University), Yoram Eshet-Alkalai (The Open University)

**The Influence of Text Annotation Tools on Print and Digital Reading Comprehension**

Gal Ben-Yehuda (The Open University), Yoram Eshet-Alkalai (The Open University)

**Participation and Motivation Among Students With Intellectual Disability: Technological Intervention vs. Traditional Intervention**

Hind Jbarah (Bar-Ilan University), Sigal Eden (Bar-Ilan University)

**D2 Technology and Teachers' Professional Development** (Chais Auditorium)

Chair: **Yael Kali** (University of Haifa)

**Innovative Thinking and ICT Expertise of Undergraduate Students in Education**

Sigal Morad (Technion – Israel Institute of Technology), Noa Ragonis (Technion – Israel Institute of Technology), Miri Barak (Technion – Israel Institute of Technology)

**A Chaperone: Twitter for Professional Guidance, Social Support and Personal Empowerment in Online Workshops**

Efrat Pieterse (The Open University), Yehuda Peled (The Western Galilee College)

**Teachers as Design-Researchers of Technology-Enhanced Learning**

Ornit Sagy (University of Haifa), Yael Kali (University of Haifa)

**D3 Students meet with Prof. Eszter Hargittai**

(Kanbar Hall)

Chair: **Yoram Kalman** (The Open University)

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**11:45-12:45      Lunch Break**

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**12:45-13:45    Parallel Session E**

**E1 Knowledge Assessment**

(Neudorfer Auditorium)

Chair: **Sarit Barzilai** (University of Haifa)

**Who Wrote That? Thinking About the Sources of Conflicting Online Information**

Sarit Barzilai (University of Haifa), Eynav Tzadok (The Open University), Yoram Eshet-Alkalai (The Open University)

**Temporal Patterns of Scientific Information-Seeking on Google and Wikipedia**

Elad Segev (Tel Aviv University), Aviv J. Sharon (Weizmann Institute of Science), Ayelet Baram-Tsabari (Technion – Israel Institute of Technology)

**Metacognitive Aspects of Writing Personal-Reflective Diaries in a Wiki-Enhanced Collaborative Learning Environment**

Ruti Gofer (University of Haifa), Dani Ben-Zvi (University of Haifa)

**E2 Gamification**

(Chais Auditorium)

Chair: **Daphne Raban** (University of Haifa)

**Serious Games in Free-Choice Setting: Cooperating with Teen Leaders to Blend Learning and Fun**

Jacob Dayan (University of Haifa), Yael Kali (University of Haifa)

 **Do Extroverts Have More Fun? Educational Gamification For Extroverts and Introverts**

David Codish (Ben-Gurion University of the Negev), Gilad Ravid (Ben-Gurion University of the Negev)



Nominee for Best Student Paper Award

**The Influences of Computerized Instructional Games on the Learning of Arithmetic for Low Achievers**

Orit Broza (The Hebrew University of Jerusalem; Snunit Center for the Advancement of Web Based Learning), Yifat Ben David Kolikant (The Hebrew University of Jerusalem)

**E3 Poster Session III**

(Kanbar Hall)

Chair: **Miri Barak** (Technion – Israel Institute of Technology)

**Students' Perceptions of the Contribution of a Facebook Group as an Informal Learning Space**

Gila Kurtz (The College for Academic Studies), Nehad Masri (The College for Academic Studies)

**Producing an Online School Newspaper by Students with Learning Disabilities as an Empowering Experience**

Inbal Smith (The College for Academic Studies), Gila Kurtz (The College for Academic Studies)

**When Architecture Encounters Pedagogy**

Livia Lobel (The College for Academic Studies), Ronit Hanoch (The college for Academic Studies), Gila Levi-Atzmon (The college for Academic Studies), Yona Miller (The college for Academic Studies)

**Cyber Involvement and Vulnerability Among College Students With and Without Disability**

Tali Heiman (The Open University), Dorit Olenik Shemesh (The Open University), Gali Cohen (The Open University; Kibbutzim College of Education, Technology and Arts)

**Reactions to Cyberbullying and Coping Strategies Among Junior High School Students**

Tali Heiman (The Open University), Dorit Olenik Shemesh (The Open University), Gali Frank (The Open University; CET)

**The Development of Norms in a Technology-Enhanced Classroom Learning Community (TCLC)**

Jacqueline Basil-Shachar (University of Haifa), Yotam Hod (University of Haifa), Dani Ben-Zvi (University of Haifa)

**Promoting Visible Thinking About the Design of Meaningful Digital Learning Materials**

Devorah Preiss (David Yellin Academic College of Education; Efrata College of Education)

**Social Network as a Contributing Factor in Creating a School Principal Learning Community**

Tzvi Bodenheimer (University of Haifa)

**The School Principal as Leader in the Implementation of the Technological and Pedagogical Reform Conducted by the State. A Study in Schools Implementing the National ICT Program, "Adjusting the Education System to the 21st Century"**  
Gilat Cohen (Oranim Academic College of Education)

**Patterns of Technology Use and Multitasking Behaviors in Israeli Youth**  
Karen Ettinger (Tel Aviv University), Rafi Nachmias (Tel Aviv University), Anat Cohen (Tel Aviv University)

**Preparing Pre-Service Teachers for Sophisticated Epistemic Thinking, Self-Regulated Learning and Teaching in Technological Learning Environment**  
Mary Gutman (Efrata College of Education), Bracha Kramarski (Bar-Ilan University)

**E4 workshop, part A** (Krueger Hall)

**In Search of the Treasure: Location-Based Experience Learning Using Smartphones**  
Miky Ronen (Holon Institute of Technology), Shavit Cohen (Holon Institute of Technology), Guy Sakal (Holon Institute of Technology)

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**13:45-14:15 Coffee Break and Poster Exhibition Tour**

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**14:15-15:15 Parallel Session F**

**F1 Communities in the Cyberspace** (Neudorfer Auditorium)  
Chair: **Gal Ben-Yehuda** (The Open University)

**From Multi-Disciplinary Instruction to Interdisciplinary Learning – the Power of Technology Enhanced Learning Communities**  
Adi Kidron (University of Haifa), Yael Kali (University of Haifa)

**Passive Participation in Communities of Practice: Scope and Motivations**  
Azi Lev-On (Ariel University), Odelia Adler (Ben-Gurion University of the Negev)

 **Productive Failure in an Emerging Learning Community: A Group Developmental Perspective**  
Yotam Hod (University of Haifa), Dani Ben-Zvi (University of Haifa)

**F2 The Effect of Technologies on Behavior** (Chais Auditorium)  
Chair: **Ina Blau** (The Open University)

**Analysis of Students' Activity on Course Websites as a Tool for Predicting Termination of Studies**  
Hagit Limor (Tel Aviv University), Anat Cohen (Tel Aviv University)



 **Cooperative or Competitive? Positive and Negative Consequences of the Interaction Between Gamers Aggression Baseline and Game Characteristics**

Angela Nahra (University of Haifa), Ina Blau (The Open University), Sheizaf Rafaeli (University of Haifa)

**Mobile Devices in Lectures: Uses and Implications for the Learning Process**

Gila Kurtz (The College for Academic Studies), Hagit Meishar Tal (The Open University; Oranim Academic College of Education; The College for Academic Studies)

**F3 Poster Session IV**

(Kanbar Hall)

Chair: **Judit Bar Ilan** (Bar-Ilan University)

**Technological learning Experience: Game Development for Tablet Computers and its Integration in Early Childhood Special Education**

Tamar Yesha (Levinsky College of Education), Shani Schwarzblat (Levinsky College of Education), Liat Eyal (Levinsky College of Education)

**Effectiveness of In-Service Teachers' Mathematics Teaching: Comparing ICT Lessons with Traditional Lessons**

Rawan Anabousi (Alqasemy Academic College of education), Wajeeh Daher (Alqasemy Academic College of education), Nimer Bayaa (Alqasemy Academic College of education)

**The Effect of Integration of Learning Management System – the MOODLE – in Science Classes at Junior High Schools**

Shmuel Arnon (Gordon College of Education), Mazal Gudman (Gordon College of Education)

**Has the Continuing Education Program "Laptop for Every Teacher" Brought the Change?**

Sara Perzon (The Open University), Yehuda Peled (Western Galilee College)

**Designing Educational Games in Science**

Ayelet Weizman (Snunit center for the advancement of web-based learning)

**Using Facebook for School Work Purposes: High School Student Perspectives**

Edith Bouton (The Hebrew University of Jerusalem), Christa Asterhan (The Hebrew University of Jerusalem)

**Facebook Language: Linguistic Features and Influence on Normative Writing**

Yifat Elkayam (Beit Berl College), Aviva Klieger (Beit Berl College)

**IT and Chemistry Education – First Survey in Israel – Results and Applications**

Rachel Rosanne Eidelman (Weizmann Institutue of Science), Yael Shwartz (Weizmann Institutue of Science), Shelly Livne (Weizmann Institutue of Science)

**Touch Screen Technology and the Third age: Aging 2.0 Model**

Elena Simonovsky (Kibbutzim College of Education, Technology and Arts), Dalit Levy (Kibbutzim College of Education, Technology and Arts)

**F4 Workshop, Part B**

(Krueger Hall)

**In Search of the Treasure: Locatio-Base Experience Learning Using Smartphones**

Miky Ronen (Holon Institute of Technology), Shavit Cohen (Holon Institute of Technology), Guy Sakal (Holon Institute of Technology)

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**15:15-15:45      Coffee Break and Poster Exhibition Tour**

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**15:45-16:30    Closing Session**

(Neudorfer Auditorium)

Chair: **Nitza Geri**, Head, The Research Center for Innovation in Learning Technologies, The Open University

**Kfir Damari**

SpaceIL

**Shooting for the Moon – a Guide to  
Pedagogical-Technological Initiatives  
That Make Dreams Comes True**

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