Pre-conference seminar
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11:00-12:30 at Kanbar Hall

Time-Zone Challenges at Work: What We Know and What We Don't Know

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Registration for the first seminar [here](#)

Presentation Abstract

Distance is dead. Time zones are not.
For two decades the business and scholarly communities have confounded the shrinking of distance with the eradication of time zone challenges. Essentially, in this narrative, geographic distance and temporal distance are solved. Furthermore, the myth of "Follow the Sun" has been embraced even while every global knowledge worker continues to live and struggle with the daily challenges of time zone induced coordination hardships. We need to know more about the impact of time zones - mostly bad, some good. There is too much myth-making about time zones. I introduce the milieu of time zones and summarize our decade-long study of time zones from my co-authored book "I'm Working While They're Sleeping: Time Zone Separation Challenges and Solutions."

Speaker Biography

Erran Carmel is a Professor of Information Technology at Kogod School of Business, American University, Washington D.C. Carmel studies the globalization of technology work, including global sourcing (offshoring, crowdsourcing, impact sourcing), global teams, offshoring of information technology, and the emergence of technology industries around the world. His 1999 book Global Software Teams was the first on this topic and is considered a landmark in the field. He followed this with Offshoring Information Technology (2005) and I'm Working While They're Sleeping (2011). He has written over 100 articles, reports, and manuscripts. He consults and frequently speaks to industry and professional groups around the world.
In 2014-2016 Carmel was interim Dean of the Kogod School of Business. Carmel led the launching of online programs, improved the school's rankings, launched new research centers, and increased fundraising. He is currently building the new Business in the Capital center through research and other activities. In the 1990s Carmel co-founded and led the program in Management of Global Information Technology and later was department chair. He has been a Visiting Professor at University of Haifa (Israel) and University College Dublin (Ireland) and Universidad Adolfo Ibáñez (Chile).