## MBA - Semester 2020

**Seminaire: 13501 - Project Management**

**Instructor:** Prof. Gil Apfelstein
**Location:** Ramat Aviv
**Date:** 17.7, 24.7, 31.7, 11.8

**Seminaire: 13801 - Marketing Strategies**

**Instructor:** Prof. Shlomo Rapaport
**Location:** Ramat Aviv
**Date:** 15.7, 22.7, 5.8, 12.8, 19.8

**Seminaire: 13301 - Innovation and Marketing Strategies**

**Instructor:** Dr. Rina Shanan-Szeti
**Location:** Haifa
**Date:** 14.7, 21.7, 28.7, 1.9, 8.9

**Seminaire: 13201 - Economics and Financing of Behavioral**

**Instructor:** Dr. Ayel Lehavi
**Location:** Jerusalem
**Date:** 16.7, 23.7, 6.8, 13.8, 20.8

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**Deadline:**

Seminares must be submitted within the first week of the semester.

**Email:** mba_seminar@openu.ac.il

**Tel:** 7781888-09

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**Note:**

- The semester dates are subject to change.
- If the course returns to face-to-face mode at the beginning of the semester, or in any part of the semester, we will notify you.
- Please wait for a course approval before registering.

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**Reminder:**

- The first three seminares are to be taken before the 15th of 14.8.
- All seminares are on Zoom.

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**Disclaimer:**

- The content of the courses may change.
- The program is subject to changes due to unforeseen circumstances.
- Registration is only valid after approval.