## MBA Seminars - Semester 2021

**Registration for Seminars**

MBA - Semester 2021

Attendance at meetings is mandatory. Failure to meet this requirement will result in failure of the seminar.

Students from abroad must submit a seminar request by email to mba_seminar@openu.ac.il.

For more information about seminars, contact 7781888-09 or by email mba_seminar@openu.ac.il.

### Seminar Schedule

<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Instructor</th>
<th>Location</th>
<th>Dates</th>
<th>Time</th>
</tr>
</thead>
<tbody>
<tr>
<td>13501</td>
<td>Economics of Power</td>
<td>Prof. Gil Apstein</td>
<td>ZOOM</td>
<td>6.1, 23.12, 11.11, 28.10, 21.10, 13.1</td>
<td>17:30-20:30</td>
</tr>
<tr>
<td>13801</td>
<td>Sales and Marketing</td>
<td>Prof. Shachar Expil</td>
<td>ZOOM</td>
<td>11.01, 7.12, 30.11, 9.11, 21.11, 26.10</td>
<td>17:30-20:30</td>
</tr>
<tr>
<td>13903</td>
<td>Entrepreneurship: Aspects of Entrepreneurship</td>
<td>Prof. Yair Elana</td>
<td>ZOOM</td>
<td>10.01, 6.12, 29.11, 8.11, 11.11, 25.10</td>
<td>17:30-20:30</td>
</tr>
<tr>
<td>13802</td>
<td>Sales and Marketing</td>
<td>Prof. Shachar Expil</td>
<td>ZOOM</td>
<td>22.1, 25.12, 27.11, 20.11, 13.1, 29.1</td>
<td>8:30-11:30</td>
</tr>
<tr>
<td>13301</td>
<td>Advanced Negotiation and Mediation</td>
<td>Prof. Dina Shany</td>
<td>ZOOM</td>
<td>6.1, 2.12, 4.11, 28.10, 21.10, 13.1</td>
<td>15:00-18:00</td>
</tr>
<tr>
<td>13902</td>
<td>Entrepreneurship: Aspects of Entrepreneurship</td>
<td>Prof. Yair Elana</td>
<td>ZOOM</td>
<td>8.1, 18.12, 27.11, 13.1, 30.10, 22.1</td>
<td>9:00-12:00</td>
</tr>
<tr>
<td>13102</td>
<td>Technology and Innovation</td>
<td>Prof. Yair Elana</td>
<td>ZOOM</td>
<td>21.12, 7.12, 23.11, 9.11, 26.10, 11.1</td>
<td>18:00-21:00</td>
</tr>
<tr>
<td>13101</td>
<td>Ethics and Entrepreneurship</td>
<td>Prof. Oded Zuckerman</td>
<td>ZOOM</td>
<td>23.12, 25.11, 18.11, 28.10, 21.10, 13.1</td>
<td>17:30-20:30</td>
</tr>
<tr>
<td></td>
<td>3+4 Meetings</td>
<td></td>
<td>ZOOM</td>
<td>8.12, 24.11, 10.11, 27.10, 19.1</td>
<td>18:00-21:00</td>
</tr>
</tbody>
</table>

**Semester Opened:** 18.10.2020

**Semester Ends:** 22.01.2021

- **Zoom Sessions:**
  - Attendance is mandatory. Students must maintain their camera and microphone on for the entire meeting.
  - If joining, please log on at least 10 minutes before the meeting.
  - Students from abroad must log on at least 15 minutes before the meeting.

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- **Important Dates:**
  - 22.01.2021 - 18.10.2021
  - The semester is 3 months long.
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