

Avshalom M. Adam

PUBLICATIONS AND PROFESSIONAL CONTRIBUTIONS1.

1.0 Manuscripts Submitted for Publications or e-Preprint

A.M. Adam and Ran Lachman (2009) "The Concept of Information Transparency: A Spectrum in Four-Dimensional Space", (e-Preprint) http://papers.ssrn.com/sol3/papers.cfm?abstract_id=1422637

A.M. Adam and Tal Shavit (2008) "The effect of the mix of moral sentiment, other rational factors and behavioral biases on the choice to invest in CSR", submitted to referee journal on 01 May 2009.

1.1 Refereed Publications

A.M. Adam and Tal Shavit (2009) "Roles and Responsibilities of Boards of Directors Revisited In Reconciling Conflicting Stakeholders Interests while Maintaining Corporate Responsibility", *Journal of Management and Governance*. 13: 281-302.

A.M. Adam and Mark Schwartz (2009) "**Corporate Governance, Ethics, and the Backdating of Stock Options**", *Journal of Business Ethics*. Vol. 85. 225-237. **Received the Theory-Practice Award** (School of Administrative Studies, Faculty of Liberal Arts and Professional Studies, York University)

A.M. Adam and Tal Shavit (2007) "How Can a Ratings Based Method for Assessing Corporate Social Responsibility (CSR) Provide an Incentive to Firms Excluded from Socially Responsible Investment Indices to Invest in CSR?" *Journal of Business Ethics*. 2008, Vol. 82: 899-905.

A. M. Adam, A. Aderet, and A. Sadeh (2007), "Taking the Perceived Ethical Commitments of Vendors in E-Business Seriously" *The E-Business Review*. Vol. 7: 11-18.

A. M. Adam, A. Aderet, and A. Sadeh (2007), "Does Ethics Matter to E-Consumers?" *Journal of Internet Commerce*. Vol. 6. No.2: 19-34.

A. M. Adam and D. Rachman-Moore (2004), "The Methods used to Implement an Ethical Code of Conduct and Employee Attitudes," *Journal of Business Ethics*, Vol. 54: 225-244.

A. M. Adam (2000), "Farewell to Certitude: Einstein's Novelty on Induction and Deduction, Fallibilism," *Journal for General Philosophy of Science*, Vol. 31: 19-37.

Guest Editor and writer of the "Preface" of *Refuge* Special Issue: Settlement and Resettlement in Israel, Vol. 14: 6, November 1994.

A. M. Adam (1993), "Teaching and Research on Human Rights and Refugee Studies," *Association for Canadian Studies Newsletter* Vol. 15: 21-22 (Invited).

A. M. Adam (1992), "Bacon, Descartes and Vico Set the Stage for the Enlightenment," H.T. Mason, ed., *Transactions of the VIII Int. Congress on the Enlightenment*, Bristol, UK July 91 *Studies on Voltaire and the Eighteenth Century*, Oxford: UP, 419-20.

A. M. Adam (1992), "Einstein, Michelson and the Crucial Experiment Revisited," *Methodology and Science*, Vol. 25 No. 3: 117-228.

1.2 Chapters in Books

A. M. Adam (2001), "Progress and the Logic of Philosophical Practice," in T. Curno (ed.), *Thinking Through Dialogue*, London: Practical Philosophy Press, 62-5. (refereed)

A. M. Adam (1999), "Was Einstein a Philosopher?" **Deduction vs. Induction, the End of Certitude and Conventionalism,** in G. Cornelis (ed.), *Metadebates on Science*, NY: Kluwer, 1-15. (refereed)

1.3. Essay Reviews

- A. M. Adam (1999), "On the Methods of History," W.H. Dray's: *Philosophy of History* 2nd Rev. Ed., and, W.J. Van der Dussen and L. Rubinoff (eds.): *Objectivity, Method and History*, *Philosophy of the Social Sciences* (henceforth, *Phil Soc Sci*,) 29: 315-24.
- A. M. Adam (1994), "Early warning and conflict resolution," of Kumar Rupesinghe and Michiko Kurda *Early Warning and Conflict Resolution*," *Refuge*, September: 15-7.
- A. M. Adam (1993) "Vico In Context," Leon Pompa's Vico's "New Science," *Philosophy of the Social Sciences*, 23: 243-7.

1.4. Book Reviews

- Robert C. Scharff and Val Dusek (editors) *Philosophy of Technology: The Technological Condition An Anthology*. Metapsychology Online Reviews 2004
- John C. Gibbs, *Moral Development and Reality: Beyond the Theories of Kohlberg and Hoffman*. Metapsychology Online Reviews 2004
- L. Goldstein: *The What and the Why of History*, *Phil Soc Sci*, 30: 2000, 131-40.
- Julian Martin: *Francis Bacon: The State and the Reform of Natural Philosophy*, *Phil Soc Sci*, 25: 1995, 130-4.
- R.G. Collingwood: *The Idea of History*, 2nd Edition, *Phil Soc Sci*, 25: 1995, 256-8.
- W. Dray: *Philosophy of History*, Second Edition, *Canadian Philosophical Book Reviews*, February, 1995. 25-29.
- Leon Pompa: *Human Nature and Historical Knowledge*, *Phil Soc Sci*, 24: 1994, 250-2.
- Joseph Mali: *The Rehabilitation of Myth: Vico's New Science*, *Phil Soc Sci*, 24: 1994, 393-7.

2. Papers Presented at Conferences:

- With R. Lachman: "Levels of Transparency of Organizational Information", EBEN International Research Seminar. Ben Gurion University. 15-17 June 2009
- "Family Studies: Values and Ethics", Family – an International Affair Conference, Tel Aviv, March 17th-18th 2009.
- With R. Lachman: "Levels of Transparency of Organizational Information", Annual Research Seminar: Ethics, Moral Judgment and Right Conduct. TI Israel Chapter, 30 December 2008
- With A. Aderet, and A. Sadeh: "A Preliminary Comment for a Cross-Cultural Analysis: Does Ethics Matter to Online Shoppers in the e-Agora", Fourth ISBEE World Congress. Cape Town, South Africa. 15 – 18 July 2008.
- "Bioethical Aspects of Early Phase Trials in Humans", ILSI Biomed Conference. The paper presented in the session of Global Orientation in Conducting Clinical Trials Symposia . Tel-Aviv 28-29 May 2008.
- With Tal Shavit: "The effect of the mix of moral sentiment, other rational factors and behavioral biases on the choice to invest in CSR". 12th Annual Conference of EBEN-UK in association with the British Academy of Management CSR Special Interest Group. New Hall, Cambridge, 1-2 April 2008.
- With Tal Shavit: "The Business of Business: Re-Modelled in Economic and Ethical Terms" The 5th ADERSE (Association for the Development of Education and Research on Corporate Social Responsibility) Conference. Grenoble, France, 11 January 2008
- With Mark Schwartz: "Conflict of Interests and Backdating Stock Options: Why Such a Big Deal?" The 14th Annual International Business Ethics Conference, Chicago, 3 November 2007
- With Ronit Kurtz: "Guidelines to implementing ethical code of conduct, vision and values as a strategic tool", The 19th Annual Conference of Human Resources, Israel, 28 November, 2007
- With A.Sadeh and A Aderet. Perceived unethical e-store conduct negatively impacts reputation and opportunities: Is it worth it? International Conference on e-Business ICE-B, Barcelona Spain, July 2007
- With A. Aderet, and A. Sadeh: "**Taking the perceived ethical commitment of vendors in e-business seriously,**" 7th Annual Conference, International Academy of E-Business Vancouver, British Columbia, Canada, April 2007. **Awarded Outstanding Paper.**
- With A. Aderet, and A. Sadeh: "Methodological Considerations of Researching Ethics in e-Commerce," Leonardo De Vinci, 7th European Conference ECOMM-LINE, June 2006

- With A. Aderet, and A. Sadeh. "Does Ethics Matter to E-Consumers?" in IADIS International Conference, e-Society, Dublin, Ireland, July 2006
- "The ethical toolbox of human resources," The 17th Annual Conference of Human Resources, Israel, November, 2005
- "Effective Implementation of an Ethical Program: Theory and Practice." 12th Annual International Conference Promoting Business Ethics. St. John's University, New York. 26-8 October 2005.
- "Implementing an Ethical Program in a Business Organization in Accordance with the Requirements of American and Israeli Law," Israeli Development Organization Association Conference, April 2005.
- With D. Rachman-Moore, "The impact of methods used for a code of ethics establishment on organizational attitudes." The Annual Conference of the Israeli Statistical Association, Neve Ilan, Israel, 23 May 2002.
- With D. Rachman-Moore, "Effective implementation of an ethics program in a business organization." Australian Association for Professional and Applied Ethics (AAPAE, 8th Annual Conference), Adelaide, Australia, 27-30 September 2001.
- "Is it utopia or dis-utopia?" Interdisciplinary Conference on Utopia and Dis-Utopia, Open University, Tel-Aviv, Israel, 30-31 May 2000.
- "The present state of interactive distance learning," The Future Business of Higher Education Conference, Lady Margaret Hall, Oxford University, Oxford, UK, March 2000.
- "A concept of progress as it is embedded in the logic of questions in philosophical practice," 5th International Conference on Philosophy in Practice, Oxford University, Wadham College. Oxford, UK, 27-30 July 1999.
- "Was Einstein a philosopher?" deduction vs. induction, the end of certitude and conventionalism," Einstein meets Magritte Conference, Brussels, Belgium, 1 June 1995.
- "A philosophical progress and the logic of questions and answers," Ontario Philosophical Society Annual Meeting, York University, Toronto, Canada, 5 November 1994.
- "Mythos and reason revisited," 23rd Conference of The Israeli Society for the Promotion of Classical Studies, Ben-Gurion University, Be'er Sheva, Israel, 25-26 May 1994.
- With I. Winchester. "Explanation, understanding and mathematical proof," 19th International Congress of History of Science, Zargoza, Spain, August 1993.
- "Early 20th century philosophy of science," CSHPS in the Annual Meeting with the Learned Societies, Carleton University, Ottawa, Canada, 2 June 1993.
- "Einstein, Michelson, and the crucial experiment revisited," CSHPS in the Annual Meeting with the Learned Societies: Queen's University, Kingston, Canada, 28 May 1991.
- "Enlightenment: No-frills Love of Knowledge and Its Roads," the joint ASECS/ECSSS conference on "Centers and Peripheries of Enlightenment," Philadelphia, US, November 1992.
- "Historiography of mathematics and science: Is mathematics ignored by historians of science?" CSHPS in the Annual Meeting with the Learned Societies, Prince Edward Island, Canada, May 1992.
- "Einstein's philosophy of science as a revolution in the philosophy of science," Proceedings of the 9th International Congress of Logic, Methodology and Philosophy of Science, printed abstract in the Proceeding: Vol. II. p. 118. Uppsala, Sweden, August 1991.

3. Work in Progress

A Paper on Conceptualization of Transparency with Ran Lachman

A Paper on Measurements of Financial Investing and Corporate Social Responsibility with Tal Shavit.

A paper on Reputation, Ethics and Online Shoppers at the e-Agora with A. Aderet and A. Sadeh .

V. TEACHING EXPERIENCE (In Academic Programs):

5.1 Supervision

Sorbonne, Paris: Supervising PhD dissertation on Corporate Responsibility – measurements problems. (2009-present).

5.2 Teaching appointments

The College of Management, Academic Studies, in various Schools in 4 MA Programs: MBA, Law School, Family Studies, & Organizational Development

Lecturer : Corporate Governance: Ethics and Finance (2010-**Present**); Family Economics (2009-2010); Ethics and Corporate Responsibility (2008-**Present**); Managing Business Ethics (2004-**Present**); Business and Society: Corporate Social Responsibility (2006-**Present**).

The Open University, Ra'anana, Natural and Life Sciences Department
Course Instructor (Adj): Philosophy of Science (2010-Present).

The Open University, Ra'anana, Natural and Life Sciences Department
Tutor (Adj): A seminar in Philosophy of Science (2009-Present).

The Open University, Tel-Aviv, Management and Economics Department
Tutor (Adj): A seminar in Business Ethics (Summer 2004-Present)

Ono Academic College, Qiryat-Ono, MBA Program

Lecturer (Adj): Managing Business Ethics and Corporate Social Responsibility (2005-2006)

Santa Clara University, California

Lecturer (Adj): Ethical Issues in Business (Fall 2003)

College of Management, Academic Studies, School of Business Administration, MBA Program, Israel

Lecturer: Managing Business Ethics (Falls of 1999, 2000, 2001, 2002; 2 groups/semester)
Business, Technology and Society (2000, 2001, 2002: 1 group/semester).
Created, designed, managed & maintained an e-learning pilot, MBA School (2000-2001)
On leave 2002-2004 (for UC Berkeley and Stanford University)

College of Management, Academic Studies, School for Mass-Communication, B.A. Program, Israel

Lecturer: Technology, Culture and Society (Falls and Winters of 1999, 2000, and 2001)
History of Western Philosophy, an annual course (2000, 2001)
Meaning of Life and the Film, one advanced course/seminar (2001)
Practical and Professional Ethics in Journalism (2001)

Open University, Tel-Aviv, Sociology & Political Sciences Dept., Grad. Program for Democracy Studies

Course Instructor (Adj): Interdisciplinary Approach to Democracy (Falls and Springs of 2000, 2001, 2002)

Ruppin College, Behavioral Sciences Department, Israel

Lecturer (Adj) Technology, Culture and Society (Fall 1997)
Introduction to Philosophy of Science (Winter 1998)
Introduction to Formal and Informal Logic (Fall 1997, Winter 1998)

York University, Department of Philosophy

Grader & Marker: Locke, Berkeley and Hume (Winter 1993)

Teaching Assistant (Metaphysics): Formal/Informal Logic & Introduction to Philosophy (1988-1993)

VI. RESEARCH EXPERIENCE

1. The College of Management, the Business School of Administration, Researching ecommerce with Dr. A. Aderet and Dr. A. Sadeh. Focus: E-retail and ethical issues pertinent to the relationship of consumers and vendors. Resulting publications: 3 papers presented in conferences, one article forthcoming (accepted for publication), plus one article submitted. Research is ongoing.
2. The College of Management, the Business School of Administration, with Dr. Tal Shavit. Focus: A variety of economic models to explain socially responsible investment and ethical investment side by side with corporate social responsibility. One paper is under consideration and one paper is in progress. Research is ongoing.
3. Stanford University, Program of History and Philosophy of Science and Technology, 2003-4. Visiting Scholar. Focus: Issues pertinent to technology, meta-ethics, social policy and applied ethics, particularly the development of ethical principles and implementation mechanisms to complement legal and enforcement mechanisms in achievement of an environmentally sustainable society.
4. UC Berkeley, Haas School of Business, 2002-3. Visiting Scholar. Focus: Social norms and the implementation process for codes of ethics in hi-tech organizations. (Output: revising co-written paper on INTEL. (See above in Publications: with D. Rachman-Moore (2004)).
5. INTEL, Qiriat Gat, ISRAEL, Leading a team of researchers in fieldwork. Focus: Intel's code of ethics, its implementation and its impact on organizational behavior in 1999-2002. (Output: Co-written report plus several papers presented in academic conferences.) Research plan was awarded grants from Intel and The College of Management, MBA Program, Research Unit, Israel.
6. UC Berkeley, Philosophy Department, Spring and Summer 1999. Visiting Scholar. Focus: Levels of tolerance in democracy and the limits of liberty, (Output: I revised my course plan at the Graduate Program for Democracy Studies in the Open University, Tel Aviv, Israel).
7. Stanford University, The Program of History and Philosophy of Science and Technology, 1998-9. Visiting Scholar, Surveying early 20th century philosophy of science, (Output: finalization of 3 years work of a paper on Einstein's philosophy of science, published in 2000).
8. The Hebrew University of Jerusalem, Edelstein Centre for Philosophy of Science, 1995-6. Research Fellow, Focus: Einstein's philosophy of science, Einstein's archives in Jerusalem.
9. University of Geneva, Department of Philosophy, Program of "Histoire et philosophie des sciences, 1994-5. Research Associate, Focus: The concept of proof in the historiography of mathematics.
10. York University, Toronto, Canada, Centre for Refugee Studies, 1993-4. Awarded SSHRC Postdoctoral Fellowship (H. Adelman's Grant): Focus: Early warning systems. Refugees and the ethics of international prevention and intervention, (Output: Essay review on early warning systems and conflict resolution).

VII. MEMBERSHIP IN PROFESSIONAL SOCIETIES

- European Business Ethical Network EBEN
- American Philosophical Association APA
- Australian Association for Professional and Applied Ethics AAPAE
- Shvil: Transparency International Israel, Chair of the Review Committee, 2005; Elected Board Member

VIII. AWARDS

- Received the Theory-Practice Award" (School of Administrative Studies, Faculty of Liberal Arts and Professional Studies, York University): With Mark Schwartz (2009) "Corporate Governance, Ethics, and the Backdating of Stock Options", Journal of Business Ethics. Vol. 85. 225-237.
- Awarded Outstanding Paper. With A. Aderet, and A. Sadeh: "Taking the perceived ethical commitment of vendors in e-business seriously," 7th Annual Conference, International Academy of E-Business Vancouver, British Columbia, Canada, April 2007.
- Israel Suisse Cultural Exchange Scholarship, 1994-1995.
- York Scholarship for Excellence, 1989-1990.
- The Hebrew University, Exchange Scholarship at York University, Toronto, 1987-1989.
- Ben-Nathan Scholarship, Tel Aviv University, 1984-1986.

IX. ACADEMIC SERVICES

- Referee for the Academy of Management Annual Conference, 2008.
- Referee for Journal of Business Ethics, 2004-Present.
- Member of Research Council: Centre for Refugee Studies, York University, 1993-1994.
- Referee for the Philosophy of the Social Sciences, 1993-Present
- The Guest Editor of a special issue of Refuge, 1994.
- Session Organizer: "Early 20th Century Philosophy of Science" CSHPS in the Annual Meeting with the Learned Societies, Summer 1993, Carleton University, Canada.

X. BUSINESS EXPERIENCE

2004 - Present VManagement. Owner. www.vmanagement.co.il
2000 – 2004 Independent Consultant in Ethical Management